



Integrated ticketing

The story so far...

Matthew Baldwin



ITS Directive

(2010/40/EU)

Supporting Framework and Enabling Conditions

Data sharing mechanisms

Data interoperability

Data format

Optimal Use of
Road, Traffic &
Travel Data

Road Safety and
Security

Quality framework

**Interoperability and
continuity of services**

Continuity of
Traffic and Freight
Management

Linking Vehicle and
Transport
Infrastructure

**National
Access
Point**



@Transport_EU

Mobility and
Transport

**CONNECTING
EUROPE**

2011: 1st Smart Mobility Challenge



SIIM KALLAS

Vice-President,
TRANSPORT

'Why can't I yet plan or book my journey through Europe — switching from air to rail or sea, to urban or road transport — in one single go and online?'





Roadmap to a Single European Transport Area – a Vision for a Competitive and Sustainable Transport System

"A fully functional and EU-wide multimodal TEN-T 'core network' by 2030 and a corresponding set of information services"

"By 2020, establish the framework for a European multimodal transport information, management and payment system"



Roadmap for delivering EU-wide multimodal travel information, planning and ticketing services

Published June 2014

The road map

- *Improving the availability of good quality multimodal travel and traffic data*
- *Enabling fair and equal access to multimodal travel and traffic data ...*
- *Interoperable, harmonised data formats and data exchange protocols*
- *Promoting the interconnection of existing services*
- *Facilitating efficient cooperation between stakeholders*
- *Showcasing the benefits of multimodal travel information, planning and ticketing services*

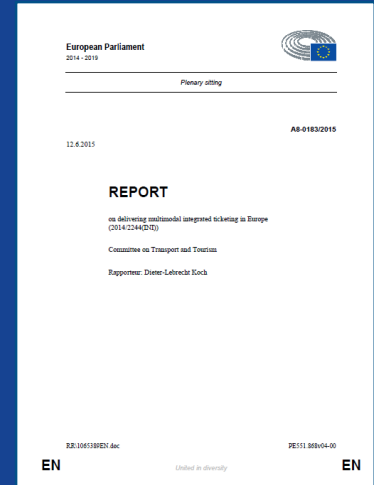




EP reaction 2015

“with regard to multimodal integrated ticketing services, [call on the Commission] to take the measures necessary to create a clear framework, supporting and facilitating the efforts being made by the stakeholders and the competent authorities, the agreements they have already concluded and the innovative nature of the products and services on offer and

in the event that no significant progress in creating integrated, interoperable multimodal, cross-border ticketing systems is made **by 2020 calls on the Commission, building on the progress already made and the voluntary initiatives already introduced, to take legislative action by introducing minimum rules and a timetable”**

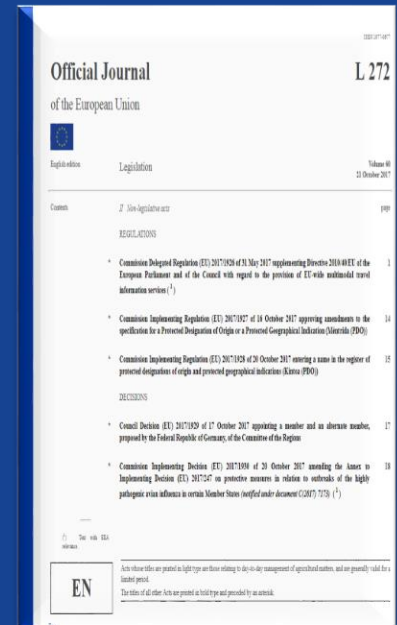


Rail Directive (EU) 2016/2370 – rail through tickets

- Article 13a provides for specific rules on common information and through-ticketing schemes, allowing Member States to require railway undertakings operating domestic passenger services to participate in a common information and integrated ticketing scheme for the supply of tickets, through-tickets and reservations or give the power to competent authorities to establish such a scheme.
- The Commission shall monitor rail market developments [...]. It shall in particular consider non-discriminatory access for rail passengers to data necessary to plan journeys and book tickets.
- **By 31 December 2022, it shall present a report** to the European Parliament and the Council on the availability of such common information and through-ticketing systems, **to be accompanied, if appropriate, by legislative proposals.**

Delegated Regulation (EU) 2017/1926 on provision of EU-wide multimodal travel information services

- **Objective:** To provide the European traveller with comprehensive door-to-door information allowing for well-informed travel decisions
- **Main elements:** The delegated act provides specifications aimed at ensuring the accessibility, exchange and re-use of accurate travel and traffic data and at the linking of travel information services.
- The first deadline of the regulation is **01/12/2019** for making certain datasets available on **national access points** and for Member States to report.





European Commission

CEO Seminar on Multimodality



High-level Conference on European Multimodal Freight Transport, Sofia



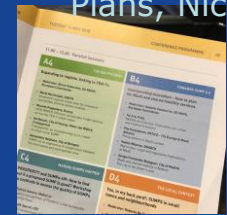
Transport Research Arena, Vienna



TEN-T Days Connecting Europe, Ljubljana



European Conference on Sustainable Urban Mobility Plans, Nicosia



Multimodal Sustainable Transport – which role for the internalisation of external costs? Brussels



2018

YEAR OF

Multimodality

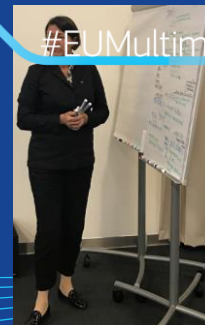


Multimodal Year 2018 – The Future of Transport, Brussels

Delivering EU-wide multimodal travel information, planning & ticketing services – dream or reality?, Brussels



Civitas Forum, Umeå



Maas Summit, Copenhagen



European Mobility Week

@Transport_EU

Mobility and Transport

CONNECTING EUROPE



New study ... just out

- Remaining challenges for EU-wide integrated ticketing and payment systems



Passenger Rights in multimodal transport

Multimodal single tickets: **still a niche market**

Right to information and assistance

Right to redress and enforcement

Not many data available: results to be used with care.

Recommendations: Wait a bit

Source: EY 2019, "Exploratory study on passenger rights in the multimodal context"



And finally ...

What can we hope and expect to get out of today ...?

