



ANNUAL CONFERENCE

27TH CONFERENCE ON POSTAL AND DELIVERY ECONOMICS

Pier Luigi Parcu | European University Institute

Victor Glass | Rutgers Business School

Castleknock Hotel & Country Club, Porterstown Road,, Castleknock, Dublin, Ireland

 @FSRComsMedia #Postalconf2019

22 - 25 MAY 2019

■ INTRODUCTION

Plenary Sessions | Hawthorn 1 & Sierra Suites

Parallel Sessions A | Tower Suite

Parallel Sessions B | Sierra Suite

■ DRAFT PROGRAMME

22 MAY

18.30 - 21.00 Registration
Welcome drink and buffet
Introduction by
Pier Luigi Parcu
Victor Glass

23 MAY

09.00 - 10.45 **PLENARY SESSION | POSTAL SECTOR EVOLUTION**
Chair:
Discussant:
Postal Services. Quo Vadis?
John Hearn
The fading of the traditional postal market boundaries
Lucia Fioravanti, Simona Romito, Rovero, Stefano Gori
Ressurgent postal sector in a different guise: Hard evidence from soft

	indicators? Sandro Mendonça
10.45 - 11.15	Coffee break
11.15 - 13.00	PARALLEL SESSION A1 TREND AND CHALLENGES IN E-COMMERCE Chair: Discussant: Trade-Related Aspects of Cross-Border Ecommerce Tim Walsh Current and future trends in e-commerce: a competition and regulatory perspective Roberto Alimonti, Leonardo Mautino, Luigi Stamatì (Un)Locking Parcel Lockers - Refusal to Supply Til Rozman
11.15 - 13.00	PARALLEL SESSION B1 USO SUSTAINABILITY Chair: Discussant: Five-day delivery and the sustainability of the USO in the EU Isabelle Carslake, Hamish Forsth Funding the USO: Cross-subsidization and Net cost balancing Andreas Haller, Christian Jaag, Urs Trinkner Compensation fund on the postal market. The Polish case. Mateusz Chołodecki
13.00 - 14.15	Lunch
14.15 - 15.30	PARALLEL SESSION A2 PRICING AND COSTS Chair: Discussant: Pricing "Competitive" Postal Products Tim Brennan Cost allocation for evolving universal postal service networks Kamak Arzhangi, Nathan Francis, Adam Goodman, Alison Jessopp European postal operators' diversification strategies and implications for cost allocation Antonin Arlandis
14.15 - 15.30	PARALLEL SESSION B2 REGULATORY CHALLENGES Chair: Discussant: Present challenges in postal universal service reform in microeconomic pictures Felix Gottschalk Potential Insights for U.S. USO from recent Federal Communication Commission's CAF-II Broadband Auctions Victor Glass

The nature of competition in declining markets
Cosimo Fischietti, Vincenzo Visco Comandini

15.30 - 16.00 Coffee break

16.00 - 17.30 **REGULATORY ROUND-TABLE**

Keynote speakers:

Raphaël Goulet | Head of Unit, DG Growth, European Commission

João António Cadete de Matos | President of ANACOM and ERGP Chair

20.00 Gala Dinner

Keynote Speech by **Garrett Blaney** | Chairperson at ComReg

24 MAY

09.00 - 10.45 **PARALLEL SESSION A3 |
POSTAL USERS NEEDS**

Chair:

Discussant:

A note on “postal consumers’ needs” and their role in postal regulation.

Felix Gottschalk

Postal users’ needs

Agostinho Franco, José Godinho et.al.

Can the Postal Market Afford Affordability and How to Assess It?

Henrik Okholm, Bruno Basalisco, Julia Wahl, Gerdis Marquardt, Martina Facino

09.00 - 10.45 **PARALLEL SESSION B3 | VALUE CHAIN AND VERTICAL INTEGRATION**

Chair:

Discussant:

The issue of vertical integration and foreclosure in the Time Warner and AT&T merger. Are there lessons to be learned for on-line platforms?

Victor Glass, Stefano Gori

The Ongoing Evolution in Worksharing in the US Postal System

Michael Plunkett

Platform competition: market structure and pricing

Cremer Helmuth, Claire Borsenberger, Denis Joram

10.45 - 11.15 Coffee break

11.15 - 12.30

PARALLEL SESSION A4 | PRICING AND DEMAND

Chair:

Discussant:

Postal traffic in Portugal: applying time series modeling

Carla Machado, Filipa Silva

A Computation of Bounds for the Price Increases Needed to Correct - Cross-

Subsidies Caused by the U.S. Postal Tariff

Edward S. Pearsall, Lyudmila Y. Bzhilyanskaya, Margaret M. Cigno

What are the main factors driving the UK demand for advertising mail traffic

Frederique Fève, Thierry Magnac, Soterios Soteri

11.15 - 13.00

PARALLEL SESSION B4 | POSTAL INNOVATION

Chair:

Discussant:

The Go Line - Addressing System for the 21st Century

Alex Pigot

Blockchain and postal digital services: opportunities and drawbacks

Blandine Eggrickx, Marine Lefort, Alain Roset

The innovation of the last mile delivery

Özhan Zurel, Luigi Scorca

13.00 - 14.15

Lunch

14.15 - 16.00

PARALLEL SESSION A5| REGULATORY VISIONS

Chair:

Discussant:

Historical Awareness as a Guide to Regulatory Policymaking

William Kovacic

How the broadening scope of regulation could shape the future regulatory framework for the postal sector

Peter Dunn

Postal and electronic communications services: together again?

Paula Gori, Pier Luigi Parcu

14.15 - 16.00

PARALLEL SESSION B5 | POSTAL NETWORKS AND CONSUMER WELFARE

Chair:

Discussant:

Competition's and Disruption's Role in in the Success of the Markets

Torsti Alhava

Post Office Networks: Running to stand still

Felix Gottschalk

Leveraging EU consumer protection legislation to improve service for users and to increase the sustainability of delivery

Virginie Alloo

18.30 - 21.00

Farewell Drinks kindly hosted by **AnPost** at the GPO/Witness History Centre

26 MAY

09.00 - 10.45

PARALLEL SESSION A6 | COMPETITION CASES IN THE POSTAL SECTOR

Chair:

	Discussant:
	Competition Law in the Postal Sector: trends and analyses of competition cases in Europe Olga Bohorquez Suarez, Jade Neveu
	Ex ante and ex post access regime in the postal sector: a revival of margin squeeze? Pier Luigi Parcu, Anna Pisarkiewicz
	A Too Efficient Competitor – An Alternative Interpretation of Post Denmark II Michael Funk, Christian Jaag
09.00 - 10.45	PARALLEL SESSION B6 RE-ASSESSING THE ROLE OF THE POSTAL SERVICE
	Chair:
	Discussant:
	Assessing the Economic Structure of the Postal Service Michael D. Bradley, Jeff Colvin, Mary K. Perkins
	Economic Drivers Informing the USO Design: Where Are the Bodies Buried? Henrik Okholm, Bruno Basalisco, Mindaugas Cerpickis, Jimmy Gårdebrink
	Beyond the USO: reflections on recent decisions on postal SGEIs Alessandra Fratini, Pucci di Benisichi
10.45 - 11.15	Coffee break
11.15 - 13.00	PLENARY SESSION POSTAL INFRASTRUCTURE AS A SOCIAL UTILITY
	Chair:
	Discussant:
	Mail mix changes as a moment to redefine a public service through (in)formal social dialogue mechanisms: some introductory observations from the case of the Canadian Union of Postal Workers and Canada Post Corporation Christopher Schwartz
	The economic and social utility of the postal infrastructure: above and beyond postal items delivery Claire Borsenberger
	How the USO Might Help Influence and Enhance the Growth of Smarter Cities Adam Houck, Virgil Ian Stanford
13.00 - 14.15	Lunch