Annual Conference  30 May - 2 June 2018

26th Conference on Postal and Delivery Economics

Pier Luigi Parcu | European University Institute
Victor Glass | Rutgers Business School

Hotel Radisson Blu | Put Trstenika 19 - 21000 Split, Croatia

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ANNUAL CONFERENCE

26TH CONFERENCE ON POSTAL AND DELIVERY ECONOMICS

30 MAY - 2 JUNE 2018

SESSION ROOMS

Plenary Sessions | Oleander Room
Parallel Sessions A | Oleander Room
Parallel Sessions B | Ruzmarin Room

PROGRAMME

30 MAY

18.30 - 21.00  Registration
Welcome drink and buffet
Introduction by
Pier Luigi Parcu
Victor Glass

31 MAY

09.00 - 10.45  PLENARY SESSION | EVOLVING BUSINESS MODELS
Chair: Robert Campbell
Discussant: Leonardo Mautino
Vertical Integration in the E-Commerce Sector
Claire Borsenberger, Helmuth Cremer, Denis Joram and Jean-Marie Lozachmeur
Postal Operators as “Ground Based” Online Platforms?
Paula Gori and Pier Luigi Parcu
Brand in postal markets: does it explain market outcomes?

Isabelle Carslake, George Houpis, Eleanor Monaghan

10.45 - 11.15
Coffee break

11.15 - 13.00
PARALLEL SESSION A | PARCELS AND E-COMMERCE

Chair: Alberta Corona
Discussant: Victor Glass

The Impact of Increasing Competition for Non-Contract Parcels on Postal Prices and Efficiency Decisions
Philippe De Donder, Frank Rodriguez and Soterios Soteri

The Impact of Brexit on Postal and other Delivery Operators and their Customers
John Hearn

PARALLEL SESSION B | COMPENSATION FUNDS

Chair: Peter Dunn
Discussant: Mark van der Horst

Is the Compensation Fund an Efficient Tool for Financing Universal Service Obligations?
Vincenzo Visco Comandini

Compensation Fund in Postal Service: A Step forward after the Polish Case - An Update from the 25th Conference on Postal and Delivery Economics, Barcelona
Simona Romito, Stefano Gori and Gennaro Scarfiglieri

Design and Enforcement of Compensation Funds after Confetra: A Legal and Economic Analysis
Alessandra Fratini and Marc Chovino

13.00 - 14.15
Lunch

14.15 - 15.30
PARALLEL SESSION A | INNOVATION, DIVERSIFICATION AND REGULATION

Chair: Frank Rodriguez
Discussant: Philip Groves

Postal Industry Innovation – Exploring New Worlds ... With New Regulations
Virginie Alloo

The Transformation of Postal Services in Light of Technology Developments and Users’ Needs
Luigi Scorca

PARALLEL SESSION B | NATIONAL CASE STUDIES

Chair: Alessandra Fratini
Discussant: Tim Walsh

Polish Postal Market in Transition: The Role of State on Postal Market
Mateusz Chołodecki

How Price Sensitive is Letter Advertising Mail in the UK
Frédérique Fève, Thierry Magnac, Soterios Soteri and Leticia Veruete-McKay
The regulation and Governance of Canada Post Corporation

Rajeev Venugopal

15.30 - 16.00
Coffee break

16.00 - 17.30
ROUND-TABLE ON REGULATORY CHALLENGES IN THE POSTAL AND DELIVERY SECTOR

Keynote speakers:
Raphaël Goulet | Head of Unit, DG Growth, European Commission
Jack Hamande | ERGP Chair, BIPT

20.00
Gala Dinner
Welcome speech by Jack Hamande

1 JUNE

09.00 - 10.45
PARALLEL SESSION A | DIGITALISATION, E-GOVERNMENT AND BIG DATA

Chair: Jan Bart Henry
Discussant: Bruno Basalisco

Open-Data: Where is the Right Frontier?
Claire Borsenberger, Mathilde Hoang and Denis Joram

E-government: a Curse or an Opportunity for Posts?
Blandine Eggrickx, Olaf Klarggaard, Marine Lefort and Philippe Régnard

The Danish Problem – Soon Everybody’s? – An Analysis of Different Effects of Digitalization on Postal Services in Denmark and Sweden
Peter Andersson, Sofia Bengtsson and Johanna Eriksson

09.00 - 10.45
PARALLEL SESSION B | MAIL DEMANDING MODELLING

Chair: Claire Carslake
Discussant: Aleksander Rutkowski

Relating Postal Volumes to the Business Cycle by Linear Regression with Integral Equations
Katalin K. Clendenin, Soiliou D. Namoro and Edward S. Pearsall

Applications of Algebraic Methods for Linear Integral Equations to Some Problems from Postal Economics
Edward S. Pearsall

To What Extent has E-substitution impacted the Demand for Letters and Which Factors are constraining its Advance?
Catherine Cazals, Thierry Magnac, Frank Rodriguez and Soterios Soteri

10.45 - 11.15
Coffee break

11.15 - 12.30
PARALLEL SESSION A | MARKET DYNAMICS AND REGULATORY CHALLENGES

Chair: Til Rozman
Discussant: Peter Andersson

Regulating Person-to-Person Communication
Alberta Corona
The Reassessment of the Postal Service Regulation – A View on E-Commerce and the Online Platforms Role
Michela Raco

11.15 - 12.30
PARALLEL SESSION B | INCENTIVISING QUALITY OF SERVICE
Chair: Altamir Linhares
Discussant: Ted Pearsall
Inducing Optimal Quality Under Price Caps: Why, How, and Whether
Tim Brennan
Challenges of Regulating Quality of Service in the Postal Industry
Henrik Ballebye Okholm, Bruno Basalisco, Anna Möller Boivie and Jimmy Gårdebrink

12.30 - 13.00
PLENARY SESSION
An Efficient Serving of Very Small Business Shippers via Utilization of the Technology in 21st Century
Jan Štefe

13.00 - 14.15
Lunch

14.15 - 16.00
PARALLEL SESSION A | INNOVATING THE LAST MILE
Chair: John Hearn
Discussant: Soterios Soteri
Does the Public Want “Progress?”
Amanda Martinez and Jake Soffronoff
Parcel Lockers, an Answer to the Pressure on the Last Mile Delivery?
Özhan Zurel and Laurent van Hoyweghen
Reverse Logistics and E-commerce Returns: Regulatory Challenges Facing the U.S. Postal Service
Virgil Stanford

14.15 - 16.00
PARALLEL SESSION B | REGULATORY TOOLS
Chair: Joakim Levin
Discussant: Ian Streule
Disoriented No More: an Economics Compass for the Cost Orientation Principle
Henrik Ballebye Okholm, Bruno Basalisco and Mindaugas Cerpickis
An Approach to the Assessment of whether a ‘Commercial Rate of Return’ is earned by an Asset-Light Universal Service Network – the UK Approach
Adam Goodman
Creating Last-Mile Incentives from Inside-out. A Template Drawn from Rural Telecom
Victor Glass

20.00
Farewell Dinner by the pool
2 JUNE

09.00 - 10.45  PLENARY SESSION | COMPETITION TOOLS ON POSTAL REGULATION
Chair: Henrik Ballebye Okholm
Discussant: Tim Brennan
Market Definition in the Postal Sector – an Empirical Study of Direct Mail
Ilka Meyne and Niels Frank
Prices and Conditions of Access to the Postal Network – The Principle of Non-Discrimination
Til Rozmann
Market Studies as Competition Policy Tools: Applications to Postal Services
William Kovacic

10.45 - 11.15  Coffee break

11.15 - 13.00  PLENARY SESSION | NEW ECONOMICS OF THE LAST MILE
Chair: Pier Luigi Parcu
Discussant: Bruno Basalisco
Crowdsourcing the Last Mile
Michael D. Bradley, Jeffrey Colvin and Mary Perkins
Consolidation in Urban Logistics: What Could we Learn from Past Experiences and Economy Theory?
Claire Borsenberger
Lessons from Other Network Industries: Should Posts Seek to Collaborate More in the Last Mile?
Adam Houck and Bernhard Bukovc

13.00 - 14.15  Lunch