



ADAM MICKIEWICZ UNIVERSITY, POZNAŃ

The Faculty of Law and Administration

Polish Postal Market in Transition

The Role of State on Postal Market



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Polish Postal Market in Transition

- I. Polish postal market**
 - II. Competition on the mailing market. Why did it fail?**
 - III. Digitalisation as a challenges for the Polish postal sector**
 - IV. Conclusions**
-



I. Polish postal market





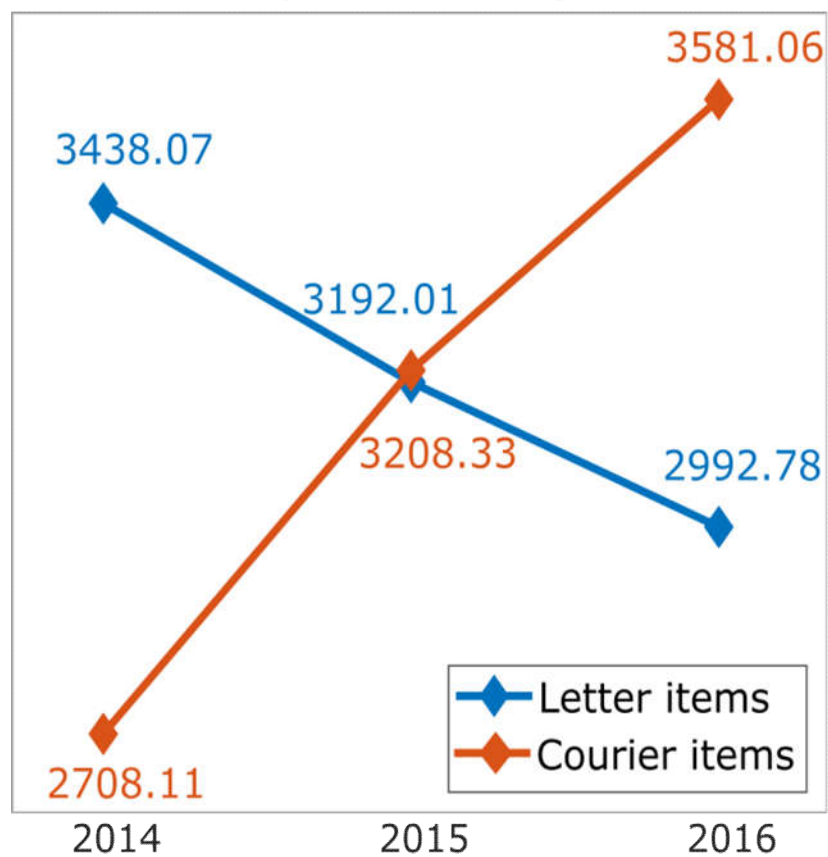
The Polish postal market

- One state owned postal operator **Poczta Polska S.A.**, as part of the public administration;
- Polish accession to the EU (2004) began a long process of demonopolization;
- On the 1st of January 2013 Postal Law Act, which have implemented the 3rd EU Postal Directive.

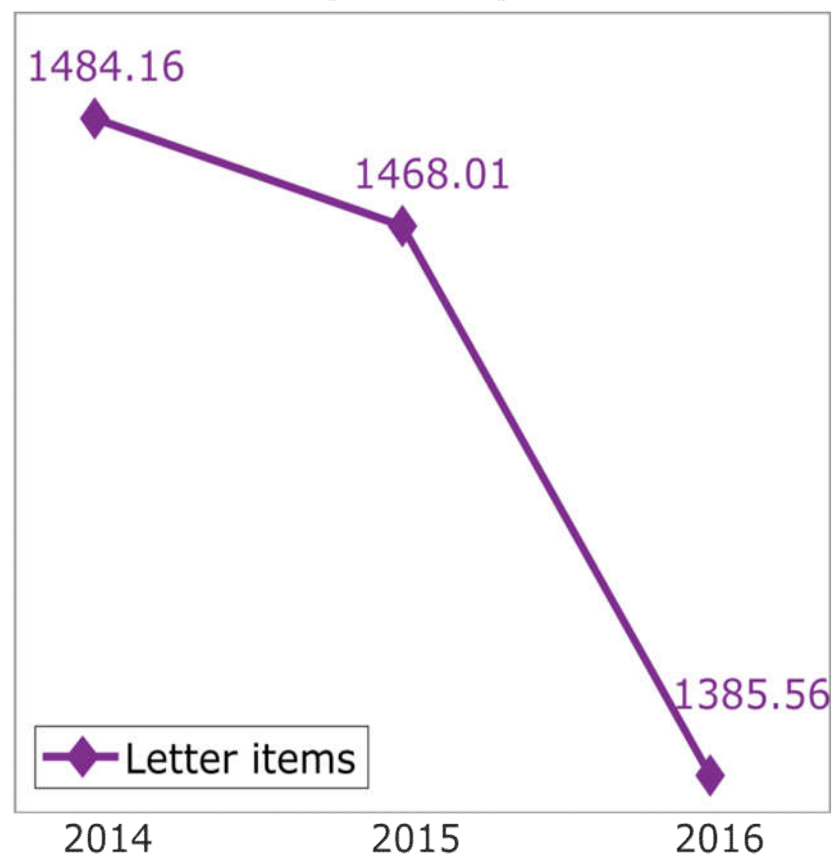




**Letter and courier items by revenue
(PLN million)**

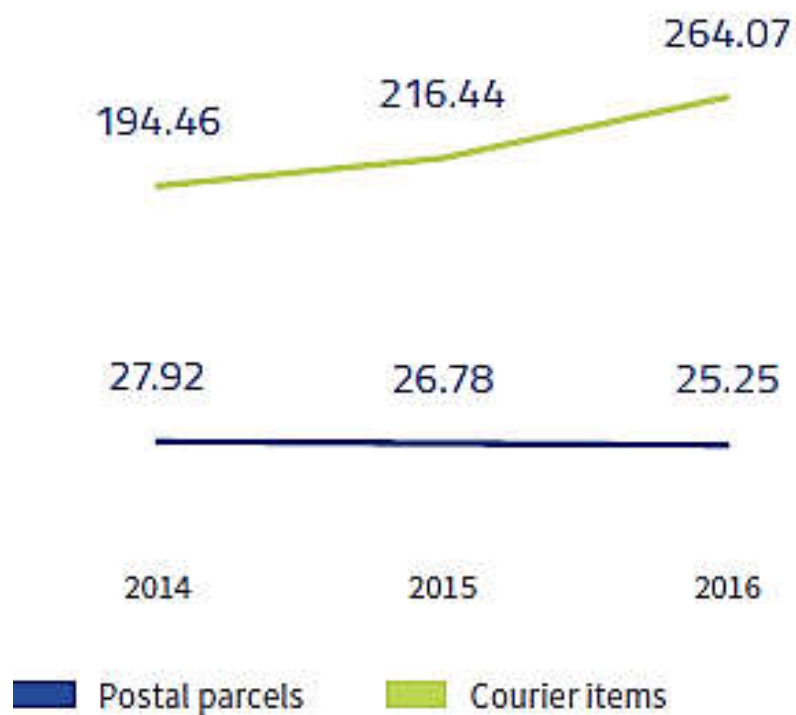


**Total volume of letter items
(million)**





Changes in the total volume of courier items and postal parcels in the period 2014 – 2016 (million)



Source: UKE Report on the state of the postal market in 2016.



Universal services in domestic and cross-border traffic in the period 2014 – 2016 (by volume)

	Volume (million)						Change %	
	2014	%	2015	%	2016	%	2015/14	2016/15
Letter items	697.22	97.96%	634.04	97.93%	561.91	98.21%	-9.06%	-11.38%
Postal parcels	14.52	2.04%	13.42	2.07%	10.23	1.79%	-7.53%	-23.77%
In total	711.74	100.00%	647.47	100.00%	572.14	100.00%	-9.03%	-11.63%

Source: UKE Report on the state of the postal market in 2016.



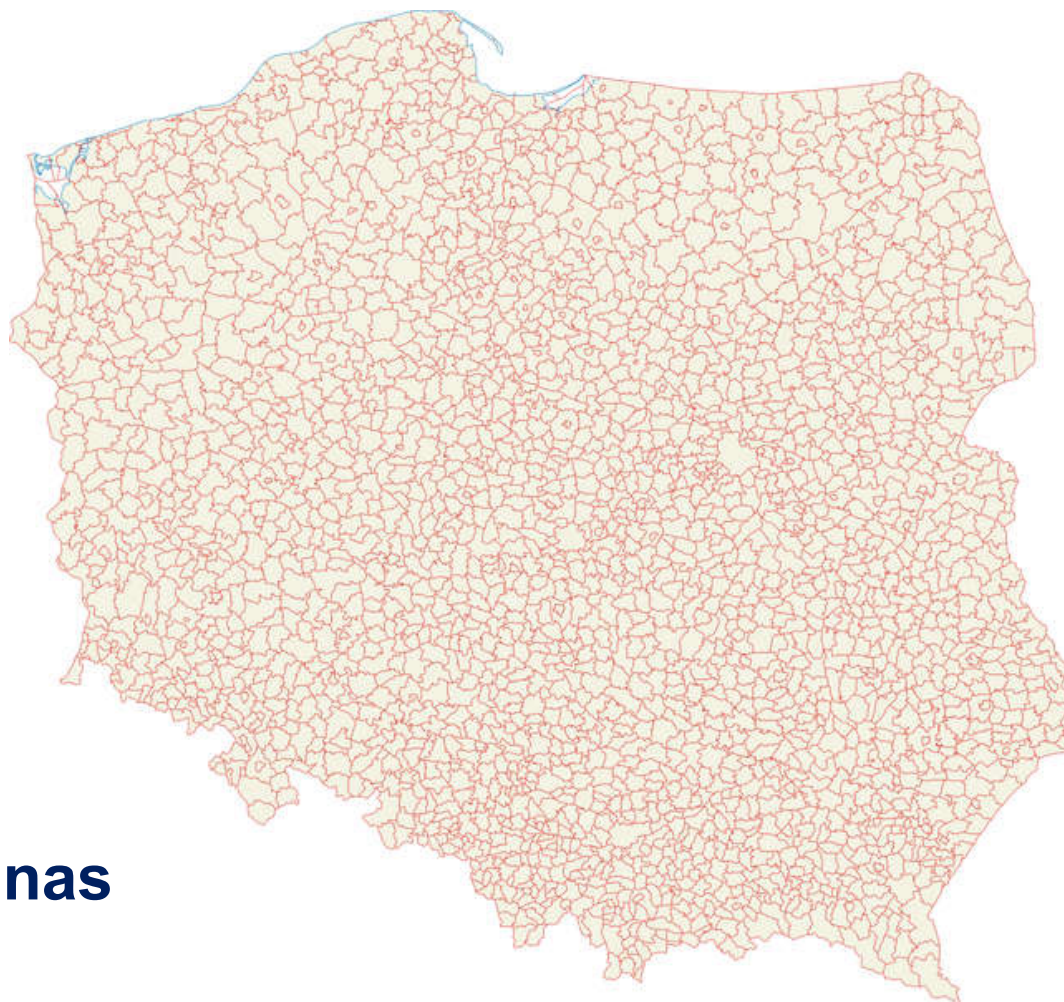
II. Competition on the mailing market.

Why did it fail?





Collection points in every municipality



2,478 gminas

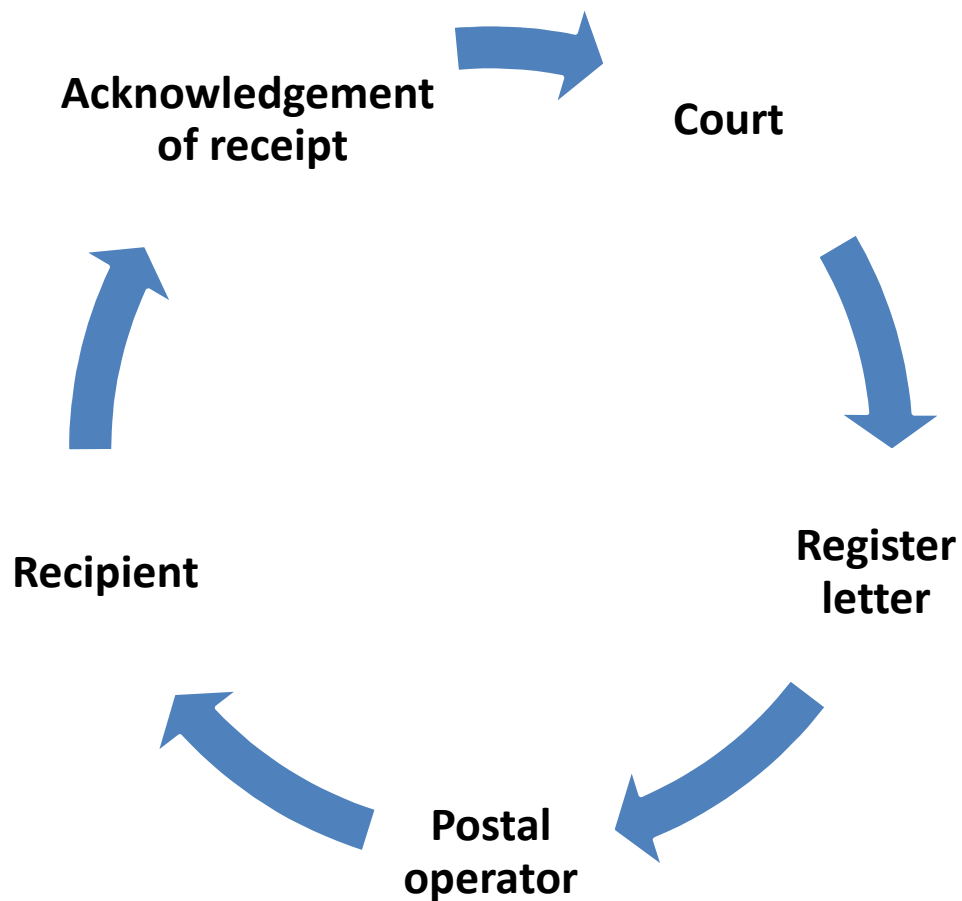


InPost





Providing mail service for common courts in Poland





Collection points





III. Digitalisation as a challenges for the Polish postal sector





eIDAS

**Regulation (EU) no 910/2014 of the European
Parliament and of the Council of the 23 of July
2014 on electronic identification and trust
services for electronic transactions in the
internal market and repealing Directive
1999/93/EC**

eIDAS: HOW IT WILL BENEFIT YOUR BUSINESS ?



PAYING TAX



SIGNING CONTRACTS



TENDERS



INVOICING



A SWEDISH COMPANY WANTS TO PARTICIPATE IN
A PUBLIC CALL FOR TENDER IN CROATIA

BEFORE

Danger of **UNCERTIFIED WEBSITE**



The Swedish SME **IS NOT AUTHENTICATED** might be fake



EXCHANGE OF PHYSICAL DOCUMENTS...



NOW

WEBSITE
AUTHENTICATION

E-ID
AUTHENTICATION



CREATION OF THE E-DOCUMENT



DOCUMENT AUTHENTICATED

E-SIGNATURE
Swedish company (legally valid)



Confirmed time of submission



e-Acknowledgement of receipts

E-REGISTERED
DELIVERY





Leading systems e.g.:

- digital mail boxes – the services provided by postal operators upgrading their offer; frequently they allow sending both electronic correspondence and hybrid correspondence – examples: Moje Datova Schranka (Czechia), LaPoste box (France),
 - a dedicated e-mail address + encrypting program (@eesti.ee + DigiDoc – a solution applied in Estonia) or
 - certified electronic mail – assigned electronic mail systems (frequently encrypted) with an option of document storage, for example: De-Mail (Germany), PEC (Posta Elettronica Certificata, Italy), IncaMail (Switzerland).
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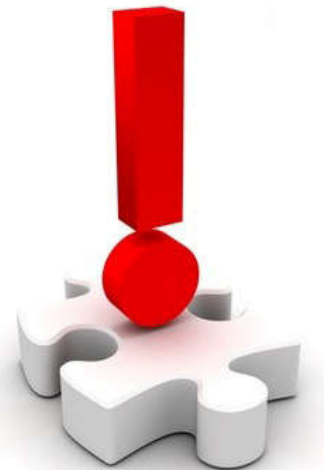
**Digitalization of the public administration in
Poland is**

in statu nascendi.





IV. Conclusions





Conclusions

Situation on the Polish postal market is a consequence of EU postal law, namely the 3rd postal directive from 2008.





Conclusions

**The traditional postal market in Poland
has not been change.
PP is sole operator on this market.**



Conclusions

Digitalization of the public administration in Poland is a big challenge for the government and an important political issue.





Thank you for your attention!

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