ANNUAL CONFERENCE

27th CONFERENCE ON POSTAL AND DELIVERY ECONOMICS

Pier Luigi Parcu | European University Institute
Victor Glass | Rutgers Business School

Castleknock Hotel & Country Club, Porterstown Road, Castleknock, Dublin, Ireland

22 - 25 MAY 2019

INTRODUCTION

Plenary Sessions | Hawthorn 1 & Sierra Suites
Parallel Sessions A | Tower Suite
Parallel Sessions B | Sierra Suite

PROGRAMME

22 MAY

18.30 - 21.00  Registration
Welcome drink and buffet at Castleknock Hotel, Lime Tree Bar
Introduction by
Pier Luigi Parcu
Victor Glass

23 MAY

09.00 - 10.45  PLENARY SESSION |
POSTAL SECTOR EVOLUTION
Chair: Pier Luigi Parcu
Discussant: Soterios Soteri
Postal Services. Quo Vadis?
John Hearn
The Fading of the Traditional Postal Market Boundaries
Simona Romito, Ignazio Vacca, Alberto Rovero, Stefano Gori
Resurgent Postal Sector in a Different Guise: Hard Evidence From Soft Indicators?
Sandro Mendonça

10.45 - 11.15  Coffee break

11.15 - 13.00  PARALLEL SESSION A1 | TREND AND CHALLENGES IN E-COMMERCE
Chair: Peter Dunn
Discussant: Bruno Basalisco
Trade-Related Aspects of Cross-Border E-commerce
Tim Walsh
Current And Future Trends In E-Commerce: A Competition and Regulatory Perspective
Roberto Alimonti, Leonardo Mautino, Luigi Stammati
(Un)Locking Parcel Lockers - Refusal to Supply
Til Rozman

11.15 - 13.00  PARALLEL SESSION B1 | USO SUSTAINABILITY
Chair: Claire Borsenberger
Discussant: Peter Denley
Five-day Delivery and the Sustainability of the USO in the EU
Hamish Forsyth, Xiuzhu Wang
Compensation Fund on the Postal Market. The Polish Case.
Mateusz Chołodecki

13.00 - 14.15  Lunch

14.15 - 15.30  PARALLEL SESSION A2 | PRICING AND COSTS
Chair: John Hearn
Discussant: Krish Iyer
Pricing “Competitive” Postal Products
Tim Brennan
Cost Allocation for Evolving Universal Postal Service Networks
Hannah Timberlake, Nathan Francis, Kamak Arzhangi,
European Postal Operators’ Diversification Strategies and Implications for Cost Allocation
Antonin Arlandis

14.15 - 15.30  PARALLEL SESSION B2 | REGULATORY CHALLENGES
Chair: Chiara Carrozza
Discussant: Leonardo Mautino
Present Challenges in Postal Universal Service Reform in Microeconomic Pictures
Felix Gottschalk
Beyond the USO: Reflections on Recent Decisions on Postal SGEIs
Alessandra Fratini, Manfredi Pucci di Benisichi
Potential Insights for U.S. USO from Recent Federal Communication Commission’s CAF-II Broadband Auctions
Victor Glass

15.30 - 16.00  
Coffee break

16.00 - 17.30  
REGULATORY ROUND-TABLE
Keynote speakers
Raphaël Goulet | Head of Unit, DG Growth, European Commission
João António Cadete de Matos | President of ANACOM and ERGP Chair

20.00  
Gala Dinner
Keynote Speech
Garrett Blaney | Chairperson at ComReg

24 MAY

09.00 - 10.45  
PARALLEL SESSION A3 | POSTAL USERS NEEDS
Chair: Derek Osborn
Discussant: Philip Groves
A Note on “Postal Consumers’ Needs” and Their Role in Postal Regulation
Felix Gottschalk
Postal Users’ Needs
Agostinho Franco, José Godinho
Can the Postal Market Afford Affordability and how to Assess It?
Henrik Okholm, Bruno Basalisco, Julia Wahl, Gerdis Marquardt, Martina Facino

09.00 - 10.45  
PARALLEL SESSION B3 | VALUE CHAIN AND VERTICAL INTEGRATION
Chair: Jim Campbell
Discussant: Edward S. Pearsall
Approaches to Assessing Vertical Mergers: A Review and Evaluation
Victor Glass, Stefano Gori
The Ongoing Evolution in Work-sharing in the US Postal System
Michael Plunkett
Platform Competition: Market Structure and Pricing
Helmut Cremer, Claire Borsenberger, Denis Joram, Jean-Marie Lozachmeur

10.45 - 11.15  
Coffee break

11.15 - 12.30  
PARALLEL SESSION A4 | PRICING AND DEMAND
Chair: Altamir Linhares
Discussant: Andrew Daly
Postal traffic in Portugal: applying time series modeling

**Carla Machado, Filipa Silva**

On Correcting the Cross-Subsidies Caused by the U.S. Postal Tariff

**Edward S. Pearsall, Lyudmila Y. Bzhilyanskaya, Margaret M. Cigno**

Demand Elasticities at the Intensive and Extensive Margins for Advertising Mail Traffic in the UK

**Frédérique Fève, Thierry Magnac, Soterios Soteri**

11.15 - 13.00 **PARALLEL SESSION B4 | POSTAL INNOVATION**

Chair: **Adam Houck**
Discussant: **Derek Osborn**

The GO Line (Pronounced “the Geo Line”) - Providing a Postal Address for Everyone in the 21st Century

**Alex Pigot**

Blockchain and Postal Digital Services: Opportunities and Drawbacks

**Blandine Eggrickx, Marine Lefort, Alain Roset**

The Fragmentation of the Postal Supply Chain

**Özhan Zurel, Luigi Scorca**

13.00 - 14.15 **Lunch**

14.15 - 16.00 **PARALLEL SESSION A5 | REGULATORY VISIONS**

Chair: **Jan Bart Henry**
Discussant: **Alex Dieke**

Historical Awareness as a Guide to Regulatory Policymaking

**William Kovacic**

Feel the Width – The Expanding Scope of Postal Regulation

**Peter Dunn**

Postal and Electronic Communications Services: Together Again?

**Paula Gori, Pier Luigi Parcu**

14.15 - 16.00 **PARALLEL SESSION B5 | POSTAL NETWORKS AND CONSUMER WELFARE**

Chair: **Mindaugas Cerpickis**
Discussant: **Anna Pisarkiewicz**

Competition’s and Disruption’s Role in the Success of the Markets

**Torsti Alhava**

Post Office Networks: Running to stand still

**Felix Gottschalk**

Funding the USO: Cross-subsidization and Net Cost Balancing

**Andreas Haller, Christian Jaag, Urs Trinkner**

18.30 - 21.00 Farewell Drinks kindly hosted by **AnPost** at the GPO/Witness History Centre
25 May

09.00 - 10.45  
PARALLEL SESSION A6 |  
COMPETITION CASES IN THE POSTAL SECTOR

Chair: Alex Dieke  
Discussant: William Kovacic

Competition Law in the Postal Sector: Trends and Analyses of Competition Cases in Europe
Olga Bohórquez Suárez, Jade Neveu

Ex Ante and Ex Post Access Regime in the Postal Sector: A Revival of Margin Squeeze?
Pier Luigi Parcu, Anna Pisarkiewicz

09.00 - 10.45  
PARALLEL SESSION B6 |  
RE-ASSESSING THE ROLE OF THE POSTAL SERVICE

Chair: Paula Gori  
Discussant: Jim Campbell

Assessing the Economic Structure of the Postal Service proposed by the President’s Task Force
Michael D. Bradley, Jeff Colvin, Mary K. Perkins

Economic Drivers Informing the USO Design: Green Fields or Green Pastures Ahead?
Henrik Okholm, Bruno Basalisco, Mindaugas Cerpickis, Jimmy Gårdebrink, Mattias Alqmvist

A Too Efficient Competitor – An Alternative Interpretation of Post Denmark II
Michael Funk, Christian Jaag

10.45 - 11.15  
Coffee break

11.15 - 13.00  
PLENARY SESSION |  
POSTAL INFRASTRUCTURE AS A SOCIAL UTILITY

Chair: Victor Glass  
Discussant: Michael Plunkett

Mail Mix Changes as a Moment to Redefine a Public Service: Some Introductory Observations from the Case of the Canadian Union of Postal Workers and Canada Post Corporation
Christopher Schwartz

The Economic and Social Utility of The Postal Infrastructure: Above and Beyond Postal Items Delivery
Claire Borsenberger

How the USO Might Help Influence and Enhance the Growth of Smarter Cities
Adam Houck, Virgil Ian Stanford

13.00 - 14.15  
Lunch