



ANNUAL CONFERENCE

27TH CONFERENCE ON POSTAL AND DELIVERY ECONOMICS

Pier Luigi Parcu | European University Institute

Victor Glass | Rutgers Business School

Castleknock Hotel & Country Club, Porterstown Road, Castleknock, Dublin, Ireland

 @FSRComsMedia #Postalconf2019

22 - 25 MAY 2019

■ INTRODUCTION

Plenary Sessions | Hawthorn 1 & Sierra Suites

Parallel Sessions A | Tower Suite

Parallel Sessions B | Sierra Suite

■ PROGRAMME

22 MAY

18.30 - 21.00

Registration

Welcome drink and buffet at Castleknock Hotel, Lime Tree Bar

Introduction by

Pier Luigi Parcu

Victor Glass

23 MAY

09.00 - 10.45

**PLENARY SESSION |
POSTAL SECTOR EVOLUTION**

Chair: **Pier Luigi Parcu**

Discussant: **Soterios Soteri**

Postal Services. Quo Vadis?

John Hearn

The Fading of the Traditional Postal Market Boundaries

Simona Romito, Ignazio Vacca, Alberto Rovero, Stefano Gori

Resurgent Postal Sector in a Different Guise: Hard Evidence From Soft Indicators?

Sandro Mendonça

10.45 - 11.15

Coffee break

11.15 - 13.00

**PARALLEL SESSION A1 |
TREND AND CHALLENGES IN E-COMMERCE**

Chair: **Peter Dunn**

Discussant: **Bruno Basalisco**

Trade-Related Aspects of Cross-Border E-commerce

Tim Walsh

Current And Future Trends In E-Commerce: A Competition and Regulatory Perspective

Roberto Alimonti, Leonardo Mautino, Luigi Stammati

(Un)Locking Parcel Lockers - Refusal to Supply

Til Rozman

11.15 - 13.00

**PARALLEL SESSION B1 |
USO SUSTAINABILITY**

Chair: **Claire Borsenberger**

Discussant: **Peter Denley**

Five-day Delivery and the Sustainability of the USO in the EU

Hamish Forsyth, Xiuzhu Wang

Compensation Fund on the Postal Market. The Polish Case.

Mateusz Chołodecki

13.00 - 14.15

Lunch

14.15 - 15.30

**PARALLEL SESSION A2 |
PRICING AND COSTS**

Chair: **John Hearn**

Discussant: **Krish Iyer**

Pricing "Competitive" Postal Products

Tim Brennan

Cost Allocation for Evolving Universal Postal Service Networks

Hannah Timberlake, Nathan Francis, Kamak Arzhangji,

European Postal Operators' Diversification Strategies and Implications for Cost Allocation

Antonin Arlandis

14.15 - 15.30

**PARALLEL SESSION B2 |
REGULATORY CHALLENGES**

Chair: **Chiara Carrozza**

Discussant: **Leonardo Mautino**

Present Challenges in Postal Universal Service Reform in Microeconomic Pictures

Felix Gottschalk

Beyond the USO: Reflections on Recent Decisions on Postal SGEIs

Alessandra Fratini, Manfredi Pucci di Benisichi

Potential Insights for U.S. USO from Recent Federal Communication Commission's CAF-II Broadband Auctions

Victor Glass

15.30 - 16.00

Coffee break

16.00 - 17.30

REGULATORY ROUND-TABLE

Keynote speakers

Raphaël Goulet | Head of Unit, DG Growth, European Commission

João António Cadete de Matos | President of ANACOM and ERGP Chair

20.00

Gala Dinner

Keynote Speech

Garrett Blaney | Chairperson at ComReg

24 MAY

09.00 - 10.45

**PARALLEL SESSION A3 |
POSTAL USERS NEEDS**

Chair: **Derek Osborn**

Discussant: **Philip Groves**

A Note on "Postal Consumers' Needs" and Their Role in Postal Regulation

Felix Gottschalk

Postal Users' Needs

Agostinho Franco, José Godinho

Can the Postal Market Afford Affordability and how to Assess It?

Henrik Okholm, Bruno Basalisco, Julia Wahl, Gerdis Marquardt, Martina Facino

09.00 - 10.45

**PARALLEL SESSION B3 |
VALUE CHAIN AND VERTICAL INTEGRATION**

Chair: **Jim Campbell**

Discussant: **Edward S. Pearsall**

Approaches to Assessing Vertical Mergers: A Review and Evaluation

Victor Glass, Stefano Gori

The Ongoing Evolution in Work-sharing in the US Postal System

Michael Plunkett

Platform Competition: Market Structure and Pricing

Helmuth Cremer, Claire Borsenberger, Denis Joram, Jean-Marie Lozachmeur

10.45 - 11.15

Coffee break

11.15 - 12.30

**PARALLEL SESSION A4 |
PRICING AND DEMAND**

Chair : **Altamir Linhares**

Discussant: **Andrew Daly**

Postal traffic in Portugal: applying time series modeling

Carla Machado, Filipa Silva

On Correcting the Cross-Subsidies Caused by the U.S. Postal Tariff

Edward S. Pearsall, Lyudmila Y. Bzhilyanskaya, Margaret M. Cigno

Demand Elasticities at the Intensive and Extensive Margins for Advertising Mail Traffic in the UK

Frédérique Fève, Thierry Magnac, Soterios Soteri

11.15 - 13.00

PARALLEL SESSION B4 | POSTAL INNOVATION

Chair: **Adam Houck**

Discussant: **Derek Osborn**

The GO Line (Pronounced “the Geo Line”) – Providing a Postal Address for Everyone in the 21st Century

Alex Pigot

Blockchain and Postal Digital Services: Opportunities and Drawbacks

Blandine Eggrickx, Marine Lefort, Alain Roset

The Fragmentation of the Postal Supply Chain

Özhan Zurel, Luigi Scorca

13.00 - 14.15

Lunch

14.15 - 16.00

**PARALLEL SESSION A5 |
REGULATORY VISIONS**

Chair: **Jan Bart Henry**

Discussant: **Alex Dieke**

Historical Awareness as a Guide to Regulatory Policymaking

William Kovacic

Feel the Width – The Expanding Scope of Postal Regulation

Peter Dunn

Postal and Electronic Communications Services: Together Again?

Paula Gori, Pier Luigi Parcu

14.15 - 16.00

**PARALLEL SESSION B5 |
POSTAL NETWORKS AND CONSUMER WELFARE**

Chair : **Mindaugas Cerpickis**

Discussant: **Anna Pisarkiewicz**

Competition’s and Disruption’s Role in the Success of the Markets

Torsti Alhava

Post Office Networks: Running to stand still

Felix Gottschalk

Funding the USO: Cross-subsidization and Net Cost Balancing

Andreas Haller, Christian Jaag, Urs Trinkner

18.30 - 21.00

Farewell Drinks kindly hosted by **AnPost** at the GPO/Witness History Centre

25 MAY

09.00 - 10.45

**PARALLEL SESSION A6 |
COMPETITION CASES IN THE POSTAL SECTOR**

Chair: **Alex Dieke**

Discussant: **William Kovacic**

Competition Law in the Postal Sector: Trends and Analyses of Competition Cases in Europe

Olga Bohórquez Suárez, Jade Neveu

Ex Ante and Ex Post Access Regime in the Postal Sector: A Revival of Margin Squeeze?

Pier Luigi Parcu, Anna Pisarkiewicz

09.00 - 10.45

**PARALLEL SESSION B6 |
RE-ASSESSING THE ROLE OF THE POSTAL SERVICE**

Chair: **Paula Gori**

Discussant: **Jim Campbell**

Assessing the Economic Structure of the Postal Service proposed by the President's Task Force

Michael D. Bradley, Jeff Colvin, Mary K. Perkins

Economic Drivers Informing the USO Design: Green Fields or Green Pastures Ahead?

Henrik Okholm, Bruno Basalisco, Mindaugas Cerpickis, Jimmy Gårdebrink, Mattias Almqvist

A Too Efficient Competitor - An Alternative Interpretation of Post Denmark II

Michael Funk, Christian Jaag

10.45 - 11.15

Coffee break

11.15 - 13.00

**PLENARY SESSION |
POSTAL INFRASTRUCTURE AS A SOCIAL UTILITY**

Chair: **Victor Glass**

Discussant: **Michael Plunkett**

Mail Mix Changes as a Moment to Redefine a Public Service: Some Introductory Observations from the Case of the Canadian Union of Postal Workers and Canada Post Corporation

Christopher Schwartz

The Economic and Social Utility of The Postal Infrastructure: Above and Beyond Postal Items Delivery

Claire Borsenberger

How the USO Might Help Influence and Enhance the Growth of Smarter Cities

Adam Houck, Virgil Ian Stanford

13.00 - 14.15

Lunch