**­­­­­­15th Florence Intermodal Forum**

**Single Digital Booking and Ticketing**

**11 April 2025**

Sala Europa - Villa Schifanoia, Via Boccaccio 121 - Florence

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**Introduction**

Over the last few years, Europe has witnessed a rapid advancement of technology in every sector. Transport has been revolutionised as efficiency and reliability have increased. The emergence of Multimodal Digital Mobility Services (MDMS) has transformed the concept of mobility.

The European Commission (EC) committed to fostering multimodality in 2020 as part of its [Sustainable and Smart Mobility Strategy (SSMS)](https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A52020DC0789). President Ursula von der Leyen has highlighted in her [Political Guidelines for the Next Commission](https://commission.europa.eu/document/download/e6cd4328-673c-4e7a-8683-f63ffb2cf648_en?filename=Political%20Guidelines%202024-2029_EN.pdf) and in her [Mission Letter to the Commissioner-designate for Sustainable Transport and Tourism](https://commission.europa.eu/document/download/de676935-f28c-41c1-bbd2-e54646c82941_en?filename=Mission%20letter%20-%20TZITZIKOSTAS.pdf), the need for a **Single Digital Booking and Ticketing Regulation** to ensure that European citizens can buy one single ticket on one single platform and get passengers’ rights for their whole trip.

The 15th Florence Intermodal Forum aims to delve into the critical issues shaping the future of single ticketing and its impact on both consumers and industry stakeholders. The Forum, co-organised by the Transport Area of the Florence School of Regulation together with the EC’s DG MOVE, will tackle the following questions:

* **Content Obligation on Land Transport Service Providers**: *Should transport service providers be subject to content-sharing obligations beyond those deriving from antitrust? What thresholds in terms of operators to be obliged? Which obligations?*
* **Obligations on the platforms & Vertical integration**: *Discuss­­­ion Questions: How should platforms in transport be regulated? What should be the thresholds for regulation? How could FRAND principles apply? How can self-preferencing be regulated?*
* **Code of Conduct for Global Distribution Systems**: *Discussion Questions: Is the Code of Conduct for GDS still relevant? What are the obligations in the Code of Conduct that should remain?*

*Please kindly note that participation at this Forum is by invitation only.*

**Programme**

9:00 – 9:30 **Setting the scene**

 **Juan Montero** |Transport Area of FSR, EUI

 **Geert Van Der Linden** |DG MOVE, European Commission

9:30 -11:00 SESSION A

 **Content Obligation on Land Transport Service Providers**

*Discussion Questions: Should transport service providers be subject to content-sharing obligations beyond those deriving from antitrust? What thresholds are in terms of operators to be obliged? Which obligations?*

**Jérémie Pélerin** | SNCF

**Alexander Ernert** | Trainline

Roundtable discussion

11:00-11:30 *Coffee break*

11:30-13:00 SESSION B

 **Obligations on the platforms**

*Discussion Questions: How should platforms in transport be regulated? What should be the thresholds for regulation? How could FRAND principles apply? How can self-preferencing be regulated?*

**Teresa Rodríguez de las Heras Ballell** | Professor of Commercial Law at University Carlos III of Madrid

**Blaz Pongracic** | CER

**Guillaume Teissonniere** | eDreams Odigeo

**Matthew Krasa** |Ryanair

Roundtable discussion

13:00 – 14:00 *Lunch Break*

14:00 - 15:30 SESSION C

**Code of Conduct for Global Distribution Systems**

*Discussion Questions: Is the Code of Conduct for GDS still relevant? What are the obligations in the Code of Conduct that should remain?*

**Juan Jesús García** |Amadeus IT

**Roberta Filosa** | ERA

**Sabine Buchner** |Lufthansa

Roundtable discussion

15:30-15:50 **Synthesis and Concluding Remarks**

**Matthias Finger** | European University Institute, Transport Area FSR

**Juan Montero** | European University Institute, Transport Area FSR

**Geert Van Der Linden** |DG MOVE, European Commission

*At FSR, we actively work to achieve gender-balanced representation at all of our events. As a platform that connects diverse voices and perspectives in the sector, we firmly value inclusive and gender-balanced panel debates and training courses.*