Meeting Climate Targets: The Role of Fossil Research Subsidies

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- What is the optimal mix of research and carbon taxes to meet emission targets?

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- An emission limit constrains the government.

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 - Gains: higher technology growth in the future
 - Costs: less consumption today due to lower green growth initially
- Cross-sectoral knowledge spillovers are key: absent such spillovers, we should stop fossil research immediately.

Outline

Model

Calibration

Results

Conclusion











• Markets clear \rightarrow formal







Production: final and energy good

Final good
$$Y_t = \left(\delta_y^{\frac{1}{\varepsilon_y}} E_t^{\frac{\varepsilon_y - 1}{\varepsilon_y}} + (1 - \delta_y)^{\frac{1}{\varepsilon_y}} N_t^{\frac{\varepsilon_y - 1}{\varepsilon_y}}\right)^{\frac{\varepsilon_y}{\varepsilon_y - 1}}$$

$$\mathsf{Energy} \quad E_t = \left(F_t^{\frac{\varepsilon_e - 1}{\varepsilon_e}} + G_t^{\frac{\varepsilon_e - 1}{\varepsilon_e}} \right)^{\frac{\varepsilon_e}{\varepsilon_e - 1}}$$

Demand energy producers $\frac{F_t}{G_t}$

$$rac{t}{t} = \left(rac{p_{Gt}}{p_{Ft} + \boldsymbol{\tau_{Ft}}}
ight)^{\varepsilon}$$

 $\begin{array}{ll} F_t: \mbox{ fossil energy } & p_{Gt}: \mbox{ price green } \\ G_t: \mbox{ green energy } & p_{Ft}: \mbox{ price fossil } \\ N_t: \mbox{ non-energy } & \tau_{Ft}: \mbox{ carbon tax } \end{array}$

 δ_y : weight on energy ε_y : elasticity of substitution E_t and N_t ε_e : elasticity of substitution F_t and G_t

e

Production: intermediate goods $J \in \{N(on - energy), F(ossil), G(reen)\}$

$$\max_{\{x_{Jit}\}_{i=0}^{1}, L_{Jt}} p_{Jt}J_{t} - w_{t}l_{Jt} - \int_{0}^{1} p_{xJit}x_{Jit}di$$

s.t.
$$J_t = l_{Jt}^{1-\alpha_J} \int_0^1 A_{Jit}^{1-\alpha_J} x_{Jit}^{\alpha_J} di$$

 l_{Jt} : labor x_{Jit} : machines $p_{x,Jit}$: price machine A_{Jit} : productivity machine iJ : sector N,F,or G w_t : wage labor α_J : capital share

Production: machines and innovation

1

$$\max_{p_{xJit},s_{Jit}} p_{xJit}(1+\zeta_{Jt})x_{Jit} - x_{Jit} - w_{st}(1-\boldsymbol{\tau_{sJt}})s_{Jit}$$

s.t. (1) $x_{Jit} = \left(\frac{\alpha_{J}p_{Jt}}{p_{xJit}}\right)^{\frac{1}{1-\alpha_{J}}} l_{Jt}A_{Jit}$

$$(2) A_{Jit} = f_{Jt}(s_{Jit})$$

- monopolistic competition
- one-period patents

 ζ_{Jt} : subsidy machines p_{xJit} : price machine A_{Jit} : productivity machine i w_{st} : wage scientists au_{sJt} : research subsidy s_{Jit} : scientists

$$A_{Jit} = A_{Jt-1} \left(1 + \gamma \left(\frac{s_{Jit}}{\rho_J} \right)^{\eta} \left(\frac{A_{t-1}}{A_{Jt-1}} \right)^{\phi} \right)$$

1. within-sector knowledge spillovers ("Path dependency" e.g. Acemoglu et al., 2012; Aghion et al., 2016)

- A_{Jt} : sector-specific knowledge
- A_t : aggregate knowledge
- γ : productivity of scientists

- ρ_J : number of research processes in sector J
- η : returns to research
- ϕ : relative importance knowledge spillovers

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- 2. decreasing returns to research, $\eta < 1$ ("Stepping on toes" e.g. Jones and Williams, 1998)
- 3. cross-sectoral knowledge spillovers (e.g. Aghion et al., 2016; Hart, 2019; Barbieri et al., 2023)

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Model



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Parameter	Value	Meaning	Target	Literature
η	0.61	returns to research	R&D investment in fossil sectors (NCSES)	0.1879 (Hart, 2019)
				0.79 (Fried, 2018)
ϕ	0.11	cross-sector knowledge spillovers	growth in green energy patents (EPO, 2021)	0.1 (Hart, 2019)
				0.3124 (Aghion et al., 2016)
$\frac{A_{G0}}{A_{F0}}$	0.02	relative knowledge stock	fossil energy share in output (EIA, 2023)	0.4 (Fried, 2018)
				0.68 (Acemoglu et al., 2016)

Results

First-best and business-as-usual allocation

First-best and business-as-usual allocation



- rising share of green-to-fossil energy
- smooth reduction in share of fossil researchers

Optimal Policy



- high and increasing carbon tax (Barrage (2020): carbon tax between 100 and 800 US\$)
- high fossil research subsidies

Figure: Fossil-to-green research



- without fossil tax, no fossil research activity anymore
- dilemma: carbon tax directs research away from fossil sector



(b) Aggregate technology growth

- reduce consumption today to profit from higher growth tomorrow
- total welfare gains: CEV of 3.8%. Costs in initial 100 years: CEV of -0.6%

Cross-sectoral knowledge spillovers are key

Figure: Fossil-to-green research



- knowledge spillovers allow to profit from otherwise "stranded assets"
- · absent cross-sectoral spillovers, we should stop fossil research immediately

• I study the optimal mix of taxes on carbon and research subsidies to meet emission targets.

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- Cross-sectoral knowledge spillovers are key to this result.

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Effect of carbon tax on the allocation of scientists



 $p_J J$: revenues sector J ψ_J : sector-specific constant A_J : productivity sector J s_J : scientists sector J

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Effect of carbon tax on the allocation of scientists



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- scientists transition from fossil to green sector (decreasing returns to research)

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In a nutshell: Government trade-off and instruments

- Goal of government intervention
 - a) lower emissions
 - b) keep productivity high
- Carbon tax
 - a) reduces emissions by lowering fossil demand
 - b) directs research across sectors
 - if want to foster $green \; \text{research} \Rightarrow \; \text{higher carbon tax} \Rightarrow \; \text{costly in terms of output}$
 - if want to foster fossil research $\Rightarrow\,$ smaller carbon tax $\Rightarrow\,$ but too high emissions
- Fossil research subsidy used to counter effect of carbon tax on fossil research

Why is targeting fossil research important to efficiently lower emissions? \Rightarrow introducing a third research sector makes these instruments necessary. Mimiking fossil research taxes with carbon and green research subsidies would

- fossil tax: allows to push reserach away from fossil sector while not distorting non-energy research (biggest research area)
- fossil subsidy: foster fossil research while not increasing non-energy research

Government

$$\max_{\{\tau_{Ft}\}_{t=0}^{\infty}, \{\tau_{sFt}\}_{t=0}^{\infty}, \{\tau_{sGt}\}_{t=0}^{\infty}} \sum_{t=0}^{\infty} \beta^{t} \log (C_{t})$$

s.t. (1)
$$T_t = \tau_{Ft} F_t + T_{\pi t} (\tau_{sGt}, \tau_{sFt})$$

- (2) behavior of firms and households
- (3) resource constraints

- β : household discount factor
- T_{π} : profits minus subsidies
 - from machine producers

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- (2) behavior of firms and households
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- (4) $\omega F_t \delta \leq \Omega_t$ (dynamic emission target)
- eta : household discount factor T_{π} : profits minus subsidies from machine producers
- Ω_t : net emission limit
- ω : emissions per unit of fossil
- δ : natural carbon sinks (forests, moors)

Markets

ŀ

Hours workers
$$H_t = L_{Ft} + L_{Gt} + L_{Nt}$$

Hours scientists $S_t = \int_0^1 (s_{Fit} + s_{Git} + s_{Nit}) di$
Final good $Y_t = C_t + \int_0^1 (x_{Fit} + x_{Git} + x_{Nit}) di$
 \rightarrow back

Emission target



Figure: Net CO₂ emission target in Gt

 \rightarrow back

Parameters

Parameter	Value	Target Source
Household		
β	0.93	Barrage (2020)
\bar{H}	1.00	14.5 hours per day (Jones et al., 1993)
\bar{S}	0.01	share of researchers (Fried, 2018)
Research		
	0.61	R&D investment in fossil
1		sectors (NCSES)
(ρ_F, ρ_G, ρ_N)	(0.01, 0.01, 1.00)	Fried (2018)
ϕ	0.11	green energy patent growth (EPO, 2021)
γ	1.68	growth in all patents (EPO, 2021)
Production		
$(\varepsilon_y, \varepsilon_e)$	(0.05, 1.50)	Fried (2018)
	(0.75, 0.87, 0.36)	BLS Green Jobs and
$(\alpha_F, \alpha_G, \alpha_N)$		Compensation of employees by NAICS
δ_y	0.29	energy expenditure share (EIA, 2023)
Initial TFP		
$(A_{F0}^{1-alpha_f}, A_{G0}^{1-alpha_g}, A_{N0}^{1-alpha_n})$	(3.00, 1.11, 0.98)	fossil to green energy output ratio, normalization GDP
Emissions		
δ	3.19	in GtCO ₂ (EPA, 2022)
ω	211.37	EPA (2022)

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Optimal Policy



- relative to the green research: fossil research subsidy and non-energy research tax
- relative to fossil research: tax on green and non-energy sector

Optimal policy with and without target



(a) Fossil research subsidy

- with target: higher fossil tax to counter carbon tax
- without target: higher share of fossil research



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Gains and costs of fossil research subsidy: Optimal policy



- higher carbon tax to counter fossil research subsidy
- subsidize green sector more to lower non-energy research
Gains and costs of fossil research subsidy: Optimal policy



- without fossil research subsidy: same tax on fossil and non-energy research
- with fossil research subsidy: lower non-energy research using fossil tax

Robustness: Fossil research subsidies



(a) Knowledge stocks

(b) Fossil research subsidies

- the least advanced fossil sector, the smaller fossil research subsidy. Fossil research tax to boost non-energy research.
- the stronger "stepping on toes" effect, the higher fossil research subsidies

Initial values from Fried: renormalized subsidies



- with fossil tax: fossil sector subsidized
- equivalent taxation of non-energy sector