

11th Florence Intermodal Forum

Aviation and Multimodal Digital

Mobility Services in the EU

Prof. Juan Montero, Director, FSR Transport

10 February 2023 @ 09:00 – 16:15 CET EUI, Florence







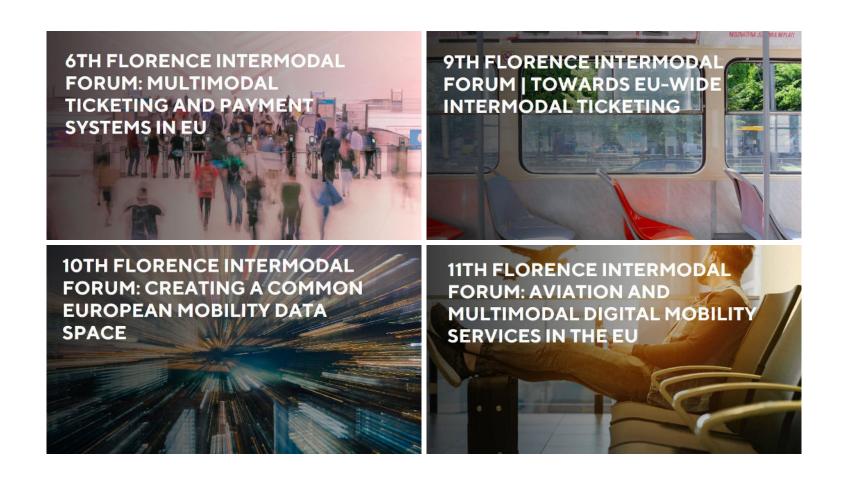
European University Institute

- The European University Institute (EUI) was <u>set up in 1972 by the six founding Member States of the European Communities</u> to provide advanced academic training to doctoral researchers and to promote research at the highest level
- It has expanded to include new Members States of the enlarged <u>European Union</u> and has associate links to other countries, including Switzerland, Norway and Turkey
- EUI carries out research in a European perspective in <u>Economics</u>, <u>Law</u>, <u>History and Civilisation</u>, and the <u>Political and Social Sciences</u>
- As of 1994, a 5th Faculty was added: the <u>Robert Schuman Center for Advanced Studies</u>
- Each year more than 100 doctoral theses are defended at the EUI

Florence School of Regulation

- A project within the Robert Schuman Centre of the European University Institute (EUI) focusing on regulatory policies, and working closely with the European Commission
- Founded in 2004 by three European regulators in the energy sector
- Enlarged in 2009 to <u>Telecommunications and Media</u>
- <u>FSR-Transport</u> began its activities in 2010 focusing originally on railway regulatory policy
- Today, we cover <u>rail</u>, <u>air</u>, <u>urban</u> public, <u>intermodal</u> and <u>maritime</u> transport
- Funded by <u>donations</u> from transport operators
- Team: Juan Montero, Matthias Finger, Teodora Serafimova

The Florence Policy Forums





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Context of this Forum

Assess the need for regulatory action on rights and duties of multimodal digital service providers and issue a recommendation to ensure public service contracts do not hamper data sharing and support the development of multimodal ticketing services, together with an initiative on ticketing, including rail ticketing

(Sustainable and Smart Mobility Strategy 2020, Action 37)

An EC legislative proposal to advance Multimodal Digital Mobility Services (MDMS) is planned for 2023, which will seek to implement Action 37 of the SSMS and address existing challenges for MDMS services by:

- Focusing on ticketing, booking and payment services;
- Addressing <u>market-related problems</u>, e.g., potential resistance by some transport service providers to grant access to all their data to other actors and potential discriminatory practices by online intermediaries in access to their services;
- Considering <u>remedies in the form of access regulation;</u>
- Drawing <u>lessons from horizontal regulation</u> (particularly the Digital Markets Act and the Data Regulations): asymmetric regulation, FRAND access conditions;
- Exploring whether the <u>liberalisation and competition</u> of the EU Aviation Market necessitate a <u>lighter form of regulation</u>.

Principles of the Day

- Forum co-organised with <u>DG MOVE Unit E1</u>, and involving Unit B4
- 4 thematic sessions, each kick-started with short input presentations and followed by an open discussion involving all participants
- 31 participants in the room representing policymakers, airlines, travel intermediaries, meta-search companies, consumer organisations, and academics, among others
- An "Observer" (summarising policy brief) to be produced after the Forum
- Chatham House rules

The Sessions

- A. Where are we? What issues are open? Which measures and options are contemplated? (EC presentation on the upcoming legislative proposal on MDMS).
- B. Lessons from DMA/DSA: What kind of access regulation? FRAND conditions? Who defines what is FRAND?
- C. How to ensure access to travel data in the aviation sector? Who should be under compulsory data exchange? Only very large air service providers, all air service providers, maybe gradually? What data should be exchanges? What kind of access obligations?
- D. How to ensure access to online intermediaries' services? What intermediaries should be regulated? B2B or B2C, what is the difference? Very large platforms, what threshold? Aviation specific or all transport platforms? What kind of access obligations (non-discriminatory access, neutral display, transparency, guarantees on reliability)?

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