

SECTORAL CHALLENGES IN THE DIGITAL ECONOMY

6 - week Online Course
23 May - 1 July



Digitalisation has brought several profound changes to most sectors of the economy. Our online course 'Sectoral Challenges in the Digital Economy' adopts a multi-disciplinary (legal, economic, engineering) approach to provide you with expert insights into the challenges posed by the digital economy in the main sectors, which constitute a core economic activity of the Big Tech. Over the course of six weeks, you will learn about the business models and competitive dynamics in these digital markets as well as competition and regulatory responses that have been and are being adopted by competition and regulatory authorities across a different set of jurisdictions.

The course is open to officials from public bodies and international organisations; policy- and decision-makers; lawyers, professionals from the industry and academics. Each module will consist of dedicated reading materials, self-evaluation assessments, group work, forum of discussions, videos, and a weekly, interactive live class.

Register here

The course is organised by the Florence Competition Programme (FCP) and the Florence School of Regulation, Communications and Media (FSR C&M), two programmes based at the Robert Schuman Centre for Advanced Studies (RSCAS) of the European University Institute (EUI). These programmes provide state-of-the-art training for practitioners, carry out analytical and empirical research, and promote informed discussions on key policy issues in regulation and competition. Their flagship activity is the Joint Annual Training "Competition & Regulation for the Digital Era". This course represents the third block of this year's edition

COURSE STRUCTURE

WEEK 1: Social networks

WEEK 2: Digital advertising and search engine markets

WEEK 3: Sharing economy

WEEK 4: Attendance to the Florence Competition Summer Conference

WEEK 5: Apps and videogames

WEEK 6: E-commerce

PERIOD

Start: 23 May 2022

End: 01 July 2022

FEES

€ 1200: General course fee

€ 1000: Discounted fee for donors, officials from public bodies and academics

CERTIFICATES

Participants can earn a Certificate of Attendance or a Certificate of Excellence, depending on their level of engagement and performance throughout the course.

MONDAYS

Background materials on the topic of the week are uploaded to the e-learning platform

THURSDAYS

The live class, including a Q&A session, takes place from 1pm to 2.30pm (CET).

Right after the live class, the self-evaluation assessment is made available on the platform; additional readings are uploaded and the forum for collective discussion is open

MONDAY - FRIDAY

Individual e-learning activities

FREE ONLINE ATTENDANCE TO THE FLORENCE COMPETITION SUMMER CONFERENCE

The Rise of Global Regulation of Online Platforms: Positive v. Negative Obligations.
13-14 June 2022



Anne C. Witt
EDHEC Business School
Week 1



Inge Graef
Tilburg University
Week 2



Juan José Montero Pascual
EUI and UNED
Week 3



Tobias Kretschmer
LMU Munich
Week 5

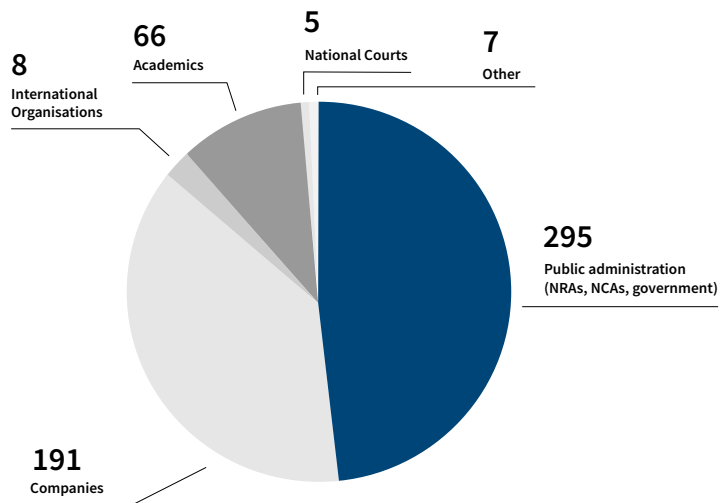
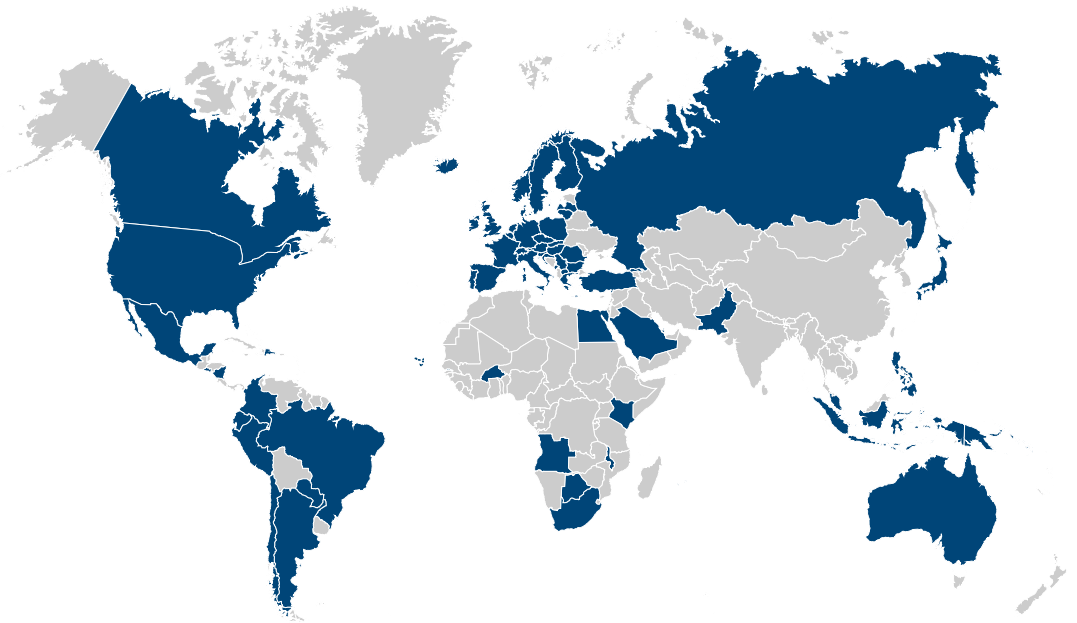


Sabine Zigelski
OECD
Week 6



Pier Luigi Parcu
EUI, Course Director

FSR C&M and FCP Annual Trainings in numbers



77
Countries

572
Total participants

WHO SHOULD ATTEND?

- Competition, data protection, regulatory experts (lawyers, economists, policy makers), academics

KEY BENEFITS FOR YOU and YOUR ORGANISATION

- Learn about business models of core digital markets
- Bring to your organization an improved and multi-disciplinary understanding of competitive dynamics and competition issues arising in the markets covered during the course
- Get up to date with the latest enforcement cases as well as regulatory and legislative developments
- Share knowledge with professionals from other sectors and industries
- Expand your network of professionals who share similar but also complementary interests and expertise

SCHOLARSHIPS

Three (3) free seats will be assigned by the UNCTAD Secretariat to officials from National Competition Authorities of developing countries. For more information, please contact Teresa Moreira, Head of the UNCTAD Competition and Consumer Policies Branch (teresa.moreira@unctad.org)



For further information, please email
Dr. Silvia Solidoro: Silvia.Solidoro@EUI.eu

INSTITUTIONAL PARTNERS

The online training is organized in cooperation with the United Nations Conference for Trade and Development (UNCTAD) and the Organisation for Economic Co-operation and Development (OECD).

