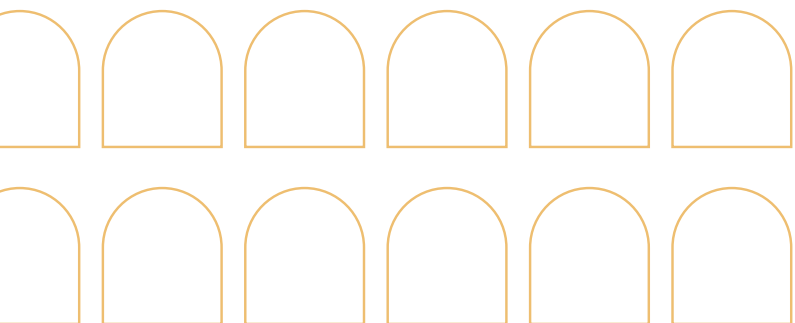


MERGER CONTROL: RECENT DEVELOPMENTS IN DIGITAL MARKETS

6 - WEEK ONLINE COURSE

28 February – 8 April 2022
2nd edition

Visit the course page



In digital markets, some firms have proven remarkably active in mergers and acquisitions (M&A) as they constantly seek to absorb companies, especially young start-ups, with a view to expanding their ecosystem as well as consolidating their market share. Such transactions raise a number of challenges, both in terms of substantial assessment and from a procedural perspective as well. During the second edition of our 6-week online course on **Merger Control: Recent Developments and Digital Markets**, you will analyse, together with our instructors, the features of the M&A activity of digital incumbents, which will help you understand whether and when such transactions raise concern.

The course adopts a multidisciplinary approach. It is open to officials from public bodies and international organisations; policy- and decision-makers; lawyers, professionals from the industry and academics. Each module will consist of dedicated reading materials, self-evaluation assessments, forums of discussion, videos, and interactive live classes.

Register here

The course is organised by the Florence Competition Programme (FCP) and the Florence School of Regulation, Communications and Media (FSR C&M), two programmes based at the Robert Schuman Centre for Advanced Studies (RSCAS) of the European University Institute (EUI). These programmes provide state-of-the-art training for practitioners, carry out analytical and empirical research, and promote informed discussions on key policy issues in regulation and competition. Their flagship activity is the Joint Annual Training "[Competition & Regulation for the Digital Era](#)". This course represents the second block of this year's edition.

<http://fcp.eui.eu>

<https://fsr.eui.eu/communications-media/>

COURSE STRUCTURE

WEEK 1

Orientation
(28 February-4 March)

WEEK 2

M&A and the acquisition of control in digital markets
(7-11 March)

WEEK 3

Market definition and market power in multi-sided markets
(14-18 March)

WEEK 4

Horizontal, vertical and conglomerate mergers: theories of harm in the digital economy
(21-25 March)

WEEK 5

Thresholds of merger notification: comparative perspectives and digital markets
(28 March-1 April)

WEEK 6

The role of innovation in merger control and killer acquisitions
(4-8 April)

TIMEFRAME

Start: 28 February 2022

End: 8 April 2022

DEADLINE FOR REGISTRATIONS

15 February 2022

FEES

General programme fee: EUR 1200

Discounted fee: EUR 1000 (for FCP and FSR C&M donors, officials from public bodies and academics)

CERTIFICATES

Participants can earn a "Certificate of Attendance" or a "Certificate of Excellence", depending on their level of engagement and performance throughout the course

MONDAYS

Background materials on the topic of the week are uploaded to the e-learning platform.

TUESDAYS

The live class, including a Q&A session, takes place from 1pm to 2.30pm (CET). Right after the live class, the self-evaluation assessment is made available on the platform; additional readings are uploaded and the forum for collective discussion is open.

THURSDAYS

An additional Q&A live session with the Instructor takes place from 1pm to 1.45pm (CET).

MONDAY – FRIDAY

Individual e-learning activities.



Pier Luigi Parcu
EUI, Course Director
Week 1 & 3



Gianluca Zampa
Freshfields Bruckhaus Deringer
Week 2



Lapo Filistrucchi
EUI and University of Florence
Week 4

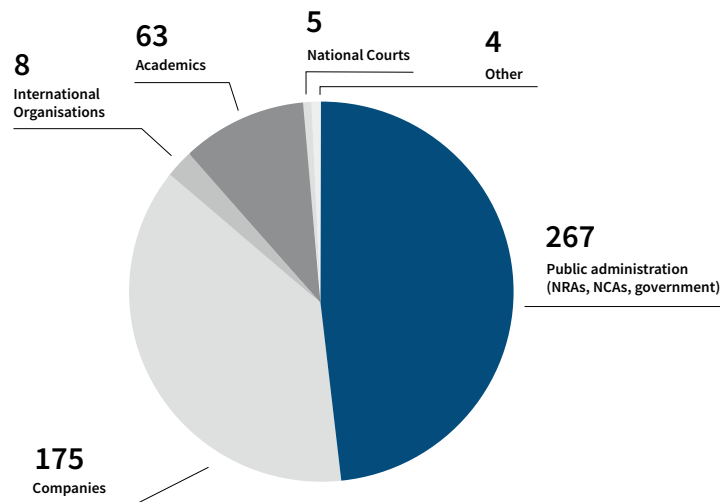
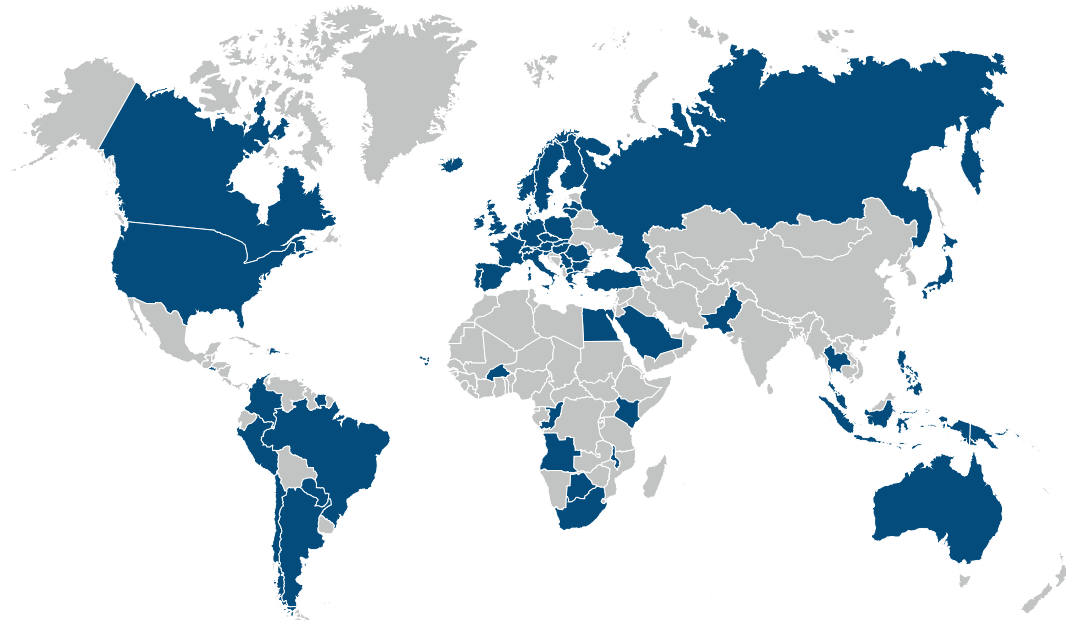


Rupprecht Podszun
University of Dusseldorf
Week 5



Maria Alessandra Rossi
University of Chieti/Pescara
Week 6

FSR C&M and FCP Annual Trainings in numbers



70
Countries

522
Total participants

WHO SHOULD ATTEND?

Competition experts (lawyers economists, policy makers) and academics who wish to fine-tune their understanding of the challenges posed by merger control in digital markets.

KEY BENEFITS FOR YOU and YOUR ORGANISATION

- Learn about key features of M&As in digital markets
- Increase your understanding of merger assessments and procedures
- Acquire a truly multidisciplinary understanding of the forces at play in the digital economy to bring back value to your organisation
- Share knowledge with professionals from other sectors and industries
- Expand your network of professionals who share similar but also complementary interests and expertise

The online training is organized in cooperation with the United Nations Conference for Trade and Development (UNCTAD). UNCTAD will assign 5 free seats to officials from National Competition Authorities of developing countries.

For more information, please contact [Teresa Moreira](#), Head of the UNCTAD Competition and Consumer Policies Branch.



For further information, please contact Dr Silvia Solidoro at Silvia.Solidoro@eui.eu or call 00390554685834

Testimonials

“I’m completely satisfied, and I found the course really useful for my daily work” Paola, AGCOM (Italian Regulatory Authority for Electronic Communications)

“An excellent course, I would recommend it to colleagues for sure” Jesus, CNMC (Spanish Competition and Market Authority)

“I consider flexibility, which is very important for professionals, one of the main strengths of this online course. I am extremely satisfied with the excellent selection of lecturers and the material provided” (Valentin, Deutsche Telekom)