

DIGITAL SOLUTIONS AND INTERMODAL FREIGHT

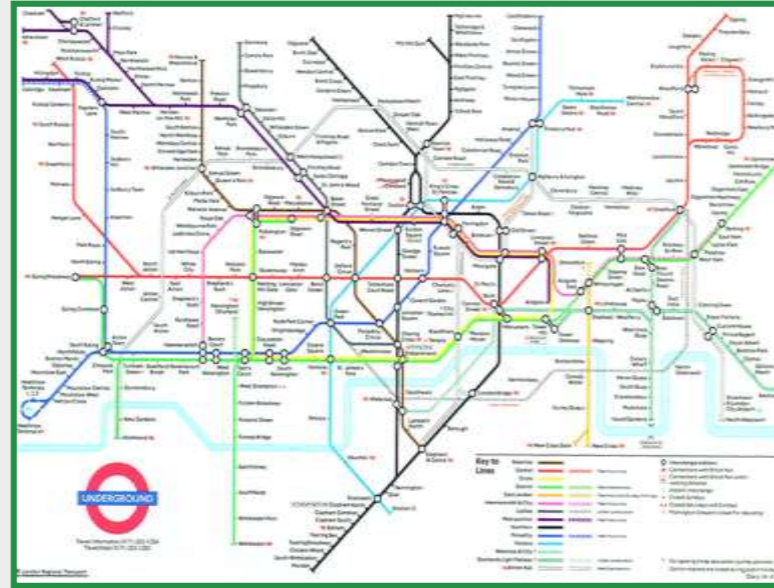
Pietro Darpa

Vice President, Supply Chain Europe:
Logistics and End to End Strategic Planning
P&G Europe



DEMAND AGGREGATION

NO VISIBILITY
ON RAIL CONNECTIONS



NO COLLABORATION
BETWEEN STAKEHOLDERS



NO VISIBILITY
ON TRANSPORTATION FLOWS



NOT ENOUGH
VOLUME



HIGH
COSTS



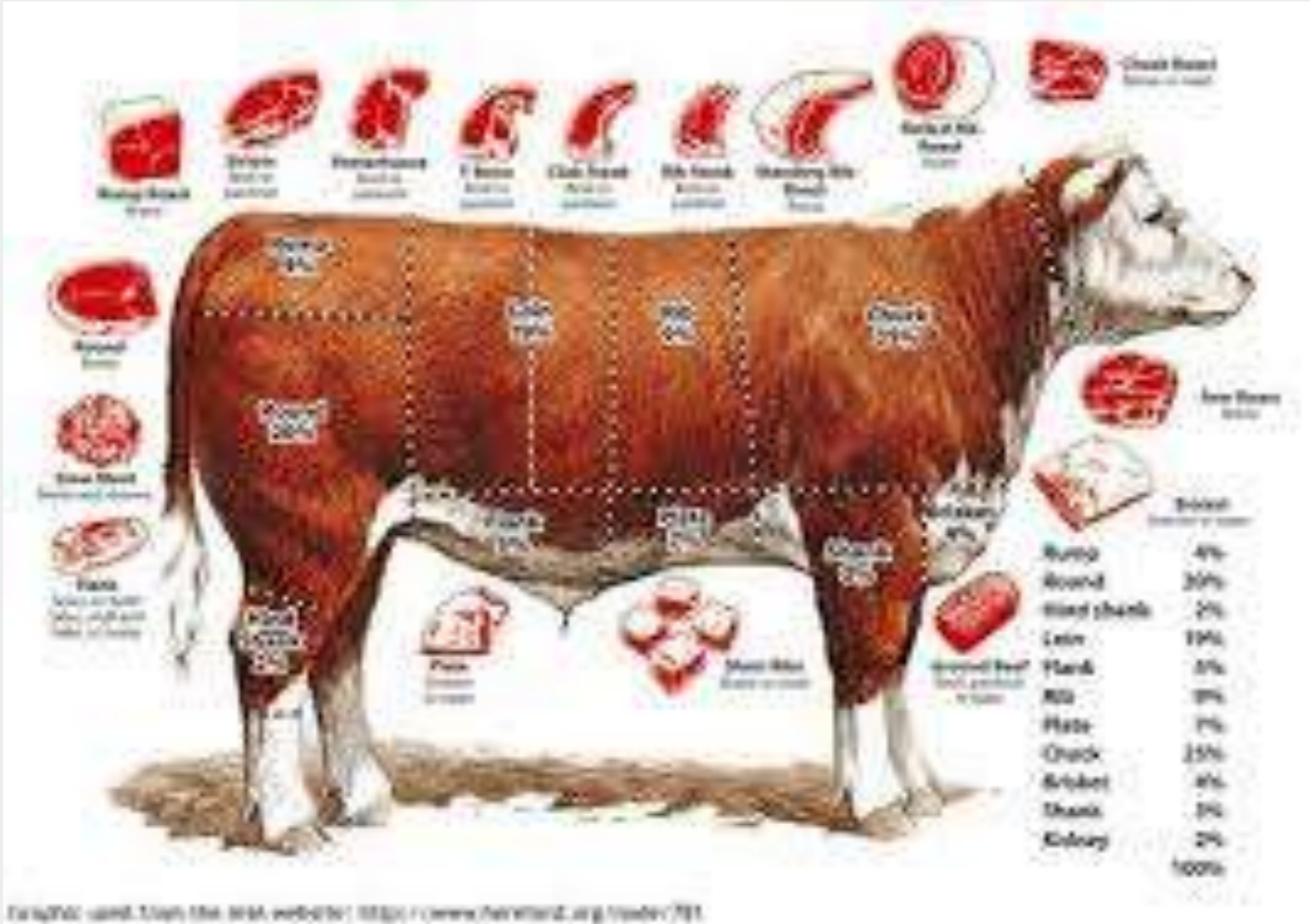
NOT ENOUGH
FREQUENCY



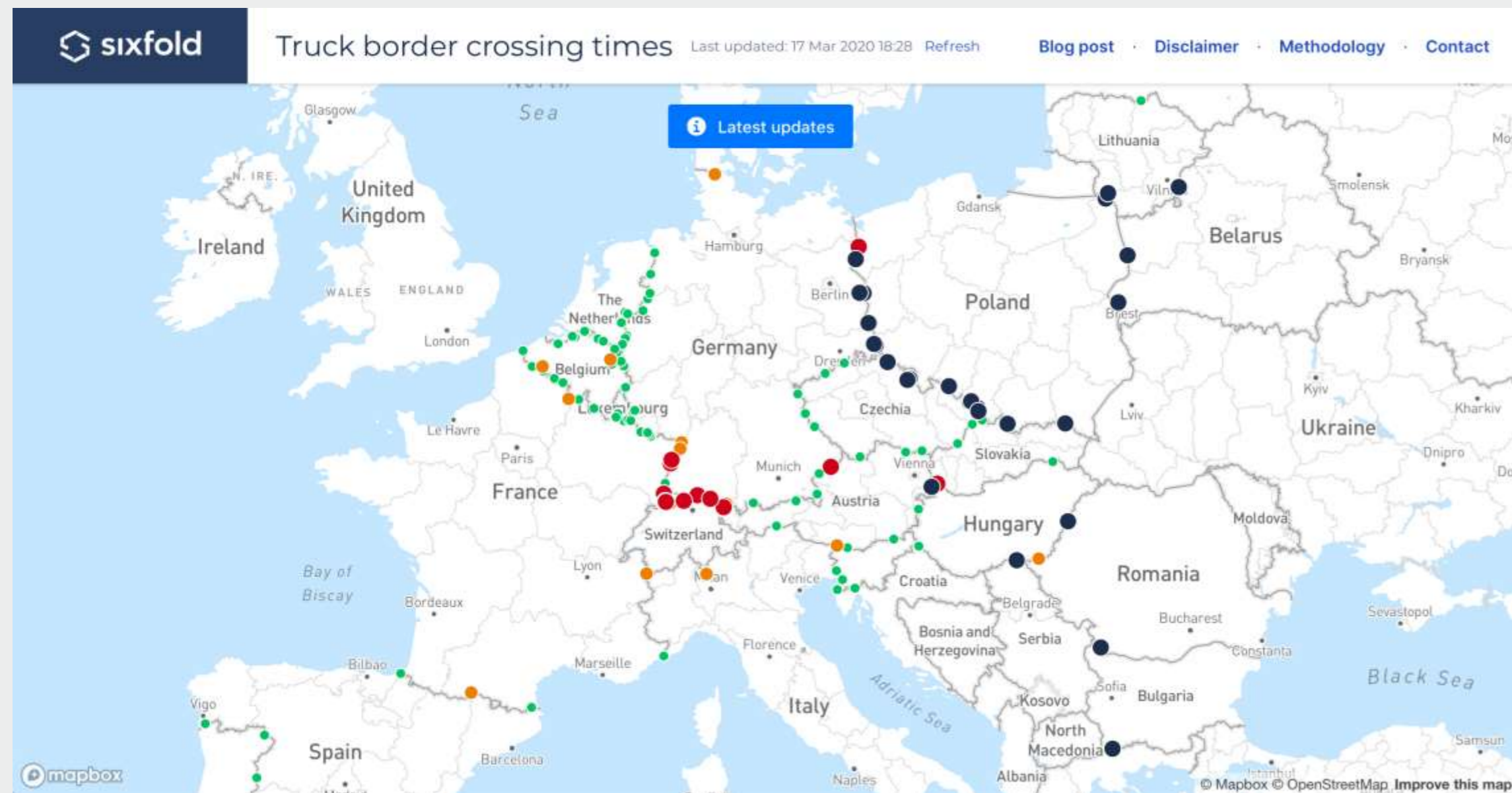
LONG
LEAD TIMES



OFFER DISAGGREGATION OUR INDUSTRY NEEDS STEAKS NOT COWS



VISIBILITY TO COMPETE WITH AIR SEA & ROAD

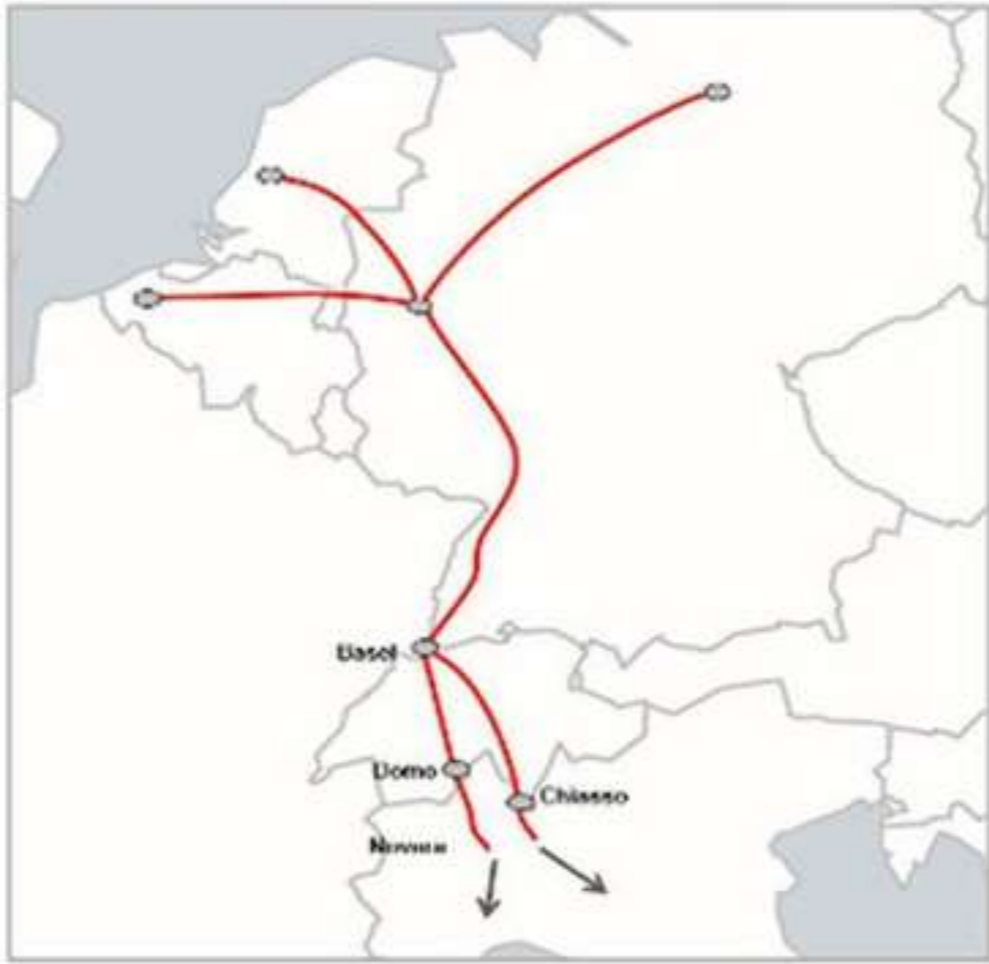


DYNAMIC REROUTING

IN CASE OF INCIDENTS LIKE THE RASTATT OF 2017

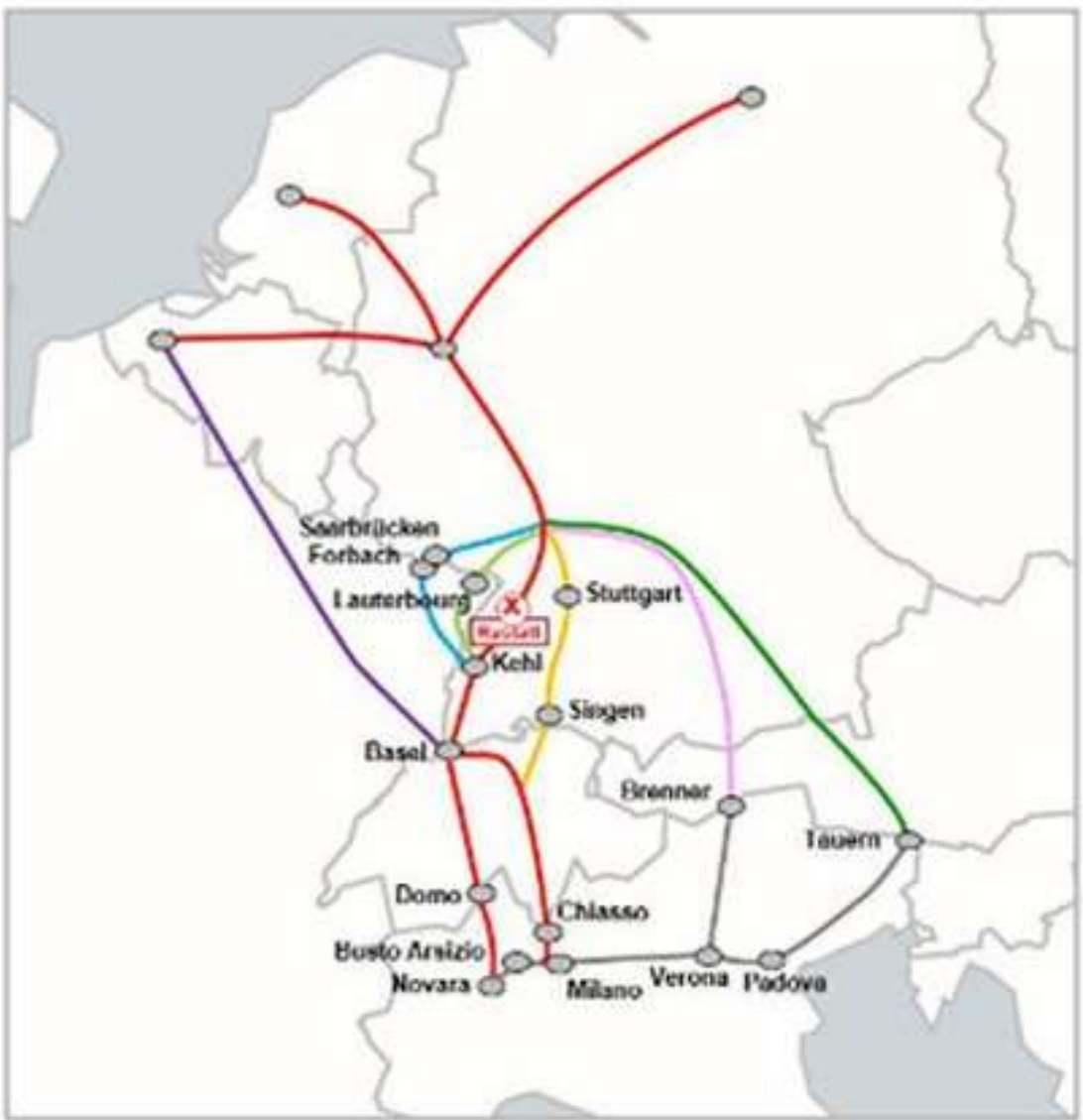


Rhine railway line in normal case



Transit via Rastatt
Intermodal trains 120 per day
Conventional trains 80 per day
Shipments in intermodal transport 70.000 per month

Rhine valley line after Rastatt disruption





 **IT'S
OUR
HOME** 

