

# 28th (Online) Conference on Postal and Delivery Economics

30 Nov - 04 Dec

**Pier Luigi Parcu** | European University Institute

**Paula Gori** | European University Institute

## Programme

### 30 November

15.15 - 15.30 Welcome

**Pier Luigi Parcu** | EUI

**Victor Glass** | CRR

15.30 - 17.00 PLENARY SESSION 1

#### THE DEFINITION OF MARKETS

Chair

**John Hearn**

Discussant

**Tim Brennan**

Time for a New Market Definition for Letter Mail Products?

**Henrik Ballebye Okholm, Anna Möller Boivie, Martina Facino, Elisa Pau and Bruno Basalisco**

Do E-Commerce Delivery Services Constitute a Separate Market Segment?

**Alberta Corona, Anna Mucci and Raffaella Barresi**

Legal Definition of the Postal Service. Do we Need to Redefine the Scope of the Postal Regulation?

**Mateusz Chołodecki**

17.00 - 17.30 Break

17.30 - 18.00 **THE FUTURE OF THE UPU**

Chair & Discussant

**Philip Groves**

The Universal Postal Union. Quo Vadis?

**John Hearn**

18.00 - 19.00 **THE UPU VISION**

Chair

**Pier Luigi Parcu**

**Pascal Clivaz** | Switzerland, Candidate for Director General of the UPU

**Jean-Paul Forceville** | France, Candidate for Chairman of the POC - UPU

**Jack Hamande** | Belgium, Candidate for Director General of the UPU

**Marcela Maron** | Argentina, Candidate for Deputy Director of the UPU

**Masahiko Metoki** | Japan, Candidate for Director General of the UPU (Video message)

**Marjan Osvald** | Slovenia, Candidate for Deputy Director of the UPU

**1 December**

15.00 - 16.30 PARALLEL SESSION 1A

**POSTAL DEMAND AND USO**

Chair

**Martina Facino**

Discussant

**Ted Pearsall**

Sustaining the USO: Toward a Case for Adapting Reserved Area Parameters in The Digital Age

**Kevin Matthews and Christopher Schwartz**

What is Unfair? Assessing the Unfairness of the Financial Burden of the Universal Postal Service Obligation

**Luigi Stammati, Roberto Alimonti and Filippo Ippolito**

Mapping the Demand Side of the Postal Market

**Ozhan Zurel**

15.00 - 16.00 PARALLEL SESSION 1B

**E-COMMERCE**

Chair

**Bruno Basalisco**

Discussant

**Lawrence Buc**

Data and the Regulation of E-Commerce: Data Sharing vs. Dismantling

**Helmuth Cremer and Jean-Marie Lozachmeur**

USPS's Negotiated Service Agreements in an Evolving Domestic and International Parcel Market: the Amazon Case

**Victor Glass, Stefano Gori and Antonio Nicita**

## **2 December**

15.00 - 16.00 PARALLEL SESSION 2A

### **CONSUMER PROTECTION**

Chair

**Anna Pisarkiewicz**

Discussant

**Paula Gori**

Leveraging EU Consumer Protection Legislation to Improve Service for Users and To Increase the Sustainability of Delivery

**Virginie Alloo**

The Risks of Customer Data Processing under the GDPR: the Austria Post Case

**Alessandra Fratini**

15.00 - 16.00 PARALLEL SESSION 2B

### **E-SUBSTITUTION: IMPACTS AND OPPORTUNITIES**

Chair

**Mary Perkins**

Discussant

**Henrik Okholm**

The Effect of E-substitution on USO Net Costs

**Felix Gottschalk, Urs Trinkner and Matthias Hafner**

Has the Covid pandemic accelerated the rate of decline in business letters? Some early and preliminary analysis and thoughts

**Catherine Cazals, Thierry Magnac, Frank Rodriguez, Jonathan Pope and Soterios Soteri**

16.00 - 16.15 Break

16.15 - 17.45 PARALLEL SESSION 3A

### **SOCIAL FOOTPRINT**

Chair

**Chiara Carrozza**

Discussant

**Robert Campbell**

How Can CSR Be a Competitive Advantage for Incumbent Postal Operators

**Margaux Meidinger**

The Historical Contribution of Postal Service to Social Welfare in the United States

**Edward S. Pearsall**

The Economic Opportunity from Accessing Online Selling in the EU's Peripheral Areas  
**Henrik Ballebye Okholm, Anna Möller Boivie, Bruno Basalisco, Erik Dahlberg, Martina Facino and Stephanie Tizik**

16.15 - 17.15 PARALLEL SESSION 3B

### **ADAPTIVE REGULATION**

Chair

**Alberta Corona**

Discussant

**Ozhan Zurel**

Regulatory Sandbox: Tool for a Better Regulation or a Regulatory Menace?

**Til Rozman**

Schumpeter always Knocks Twice: Creative Destruction, the Postal Sector, and the Role of the Regulator

**Sandro Mendonça**

**3 December**

15.00 - 16.30 PARALLEL SESSION 4A

### **COMPETITION TOOLS**

Chair

**Mateusz Chołodecki**

Discussant

**Bruno Basalisco**

The Game Theory of Cartels in the Postal Industry

**Adam Goodman and Gráinne Murphy**

When a Price Cost Test is Unnecessary for Assessing Pricing Abuses - The Royal Mail Case

**Nathan Francis**

Assessing Diversification in the Postal Sector

**Tim Brennan**

15.00 - 16.30 PARALLEL SESSION 4B

### **RESPONSIBILITY AND SUSTAINABILITY**

Chair

**Christopher Schwartz**

Discussant

**Peter Dunn**

The Role of Postal Operators in the Circular Economy

**Antonin Arlandis**

The Climate Challenge: What Role Postal Operators are going to and could play to mitigate it?

**Denis Joram and Claire Borsenberger**

16.30 - 16.45 Break

16.45 - 17.45 Keynote Speech & Regulatory Round Table

Chair

**Pier Luigi Parcu**

**Jean-Yves Muylle** | European Commission, DG Internal Market, Industry, Entrepreneurship and SMEs (GROW)

#### **4 December**

15.00 - 16.00 PLENARY 2

##### **LAST MILE EFFICIENCY**

Chair

**Derek Osborn**

Discussant

**Michael Scanlon**

Least-Cost Parcel Delivery Methods In a Flexible Delivery Environment

**Jeff Colvin, Mary K. Perkins and Michael D. Bradley**

Geographic Price Variations in Parcel Delivery

**Everardo Quezada**

16.00 - 16.15 Break

16.15 - 17.45 PLENARY 3

##### **COMPETITION DYNAMICS**

Chair

**Anna Möller Boivie**

Discussant

**Roberto Alimonti**

The future of Services of General Economic Interest in the Postal Industry

**Francesco Russo, Simona Romito and Stefano Gori**

Neither the Carrot nor the Stick. How to Ensure Adequacy of Traditional Postal Operators' Funding in a Rapidly Transforming Market

**Emanuele Frezza**

Competition in the Postal and Delivery Markets in Europe

**Pier Luigi Parcu, Chiara Carrozza, Niccolò Innocenti, Anna Pisarkiewicz and Paula Gori**