FSR COMMUNICATIONS & MEDIA, CMPF AND FCP ANNUAL SCIENTIFIC SEMINAR ON THE ECONOMICS, LAW AND POLICY OF COMMUNICATIONS AND MEDIA (9TH EDITION)

MEDIA AND THE DIGITAL ECONOMY

Scientific Organiser: Pier Luigi Parcu | European University Institute

Refectory and Sala Capitolo

21 - 22 March 2019

PROGRAMME

21 March

09.00 - 09.15 Welcome remarks

Pier Luigi Parcu | Director of the FSR Communications & Media, CMPF and FCP / European University Institute

PLENARY SESSION: ECONOMIC AND POLICY ISSUES IN TELECOMS AND TWO-SIDED MARKETS (REFECTORY)

09.15 - 11.15 Chair: Pier Luigi Parcu | European University Institute

How to Price Co-Investment Ex Post, Once Uncertainties Are Realized

Marc Bourreau | Telecom ParisTech
(co-authors: Carlo Cambini, Steffen Hoernig, Ingo Vogelsang)
Discussant: Pier Luigi Parcu

Zero-Rating, Network Effects, and Capacity Investments

Steffen Hoernig | Nova School of Business and Economics
Discussant: Marc Bourreau

Benefits of Regulation Vs. Competition Where Inequality Is High: The Case of Mobile Telephony in South Africa

Łukasz Grzybowski | Telecom ParisTech
Discussant: Maude Hasbi
Estimating Demand with Multi-Homing in Two-Sided Markets

Lapo Filistrucchi | University of Florence
Discussant: Łukasz Grzybowski

11.15 - 11.30
Coffee break

**PARALLEL SESSION A: POLITICS IN THE ERA OF DIGITAL MEDIA (REFECTORY)**

11.30 - 13.30
Chair: Matthew Loveless | European University Insitute

Politics in the Facebook Era: Evidence from the 2016 US Elections

Antonio Russo | ETH Zurich
Discussant: Jens Prüfer

News Platforms, Voter Manipulation and Political Outcomes

Jens Prüfer | Tilburg University
Discussant: Armando Pires

Social Media, Echo Chambers and News Content Provision

Armando Pires | Norwegian School of Economics
Discussant: Antonio Russo

**PARALLEL SESSION B: TELECOMS, ARTIFICIAL INTELLIGENCE AND QUANTUM COMPUTERS (SALA CAPITOLO)**

11.30 - 13.30
Chair: Carlo Cambini | Polytechnic University of Turin

Artificial and Augmented Intelligence Applications in Telecommunications – from Theory to Practice

Roberto Balmer | University of Lugano
(co-authors: Stanford Levin and Stephen Schmidt)
Discussant: Nicola De Liso

From Digital to Quantum Computers

Nicola De Liso | University of Salento
Discussant: Carlo Cambini

Determinants of Mobile Broadband Use in Developing Economies: Evidence from Nigeria

Maude Hasbi | Chalmers University of Technology
Discussant: Steffen Hoernig
13.30 - 14.30  
*Lunch in Sala Rossa*

**PLENARY SESSION: MEDIA REGULATION, E-COMMERCE AND PRIVACY (REFECTORY)**

14.30 - 16.30  
Chair: **Elda Brogi** | European University Institute

*Local News Online: Aggregators, Geo-Targeting and the Market for Local News*

**Lisa George** | Hunter College and Graduate Center, CUNY  
(co-author: **Christiaan Hogendorn**)  
Discussant: **Andrea Mangani**

*Regulation of new media in China*

**Zhongdong Niu** | Edinburgh Napier University  
Discussant: **Elda Brogi**


**Martina Ferracane** | European University Institute  
Discussant: **Mario Viola**

*From Parallel Tracks to Overlapping Layers: the E-Commerce Directive and GDPR in the Digital Single Market*

**Giovanni De Gregorio** | University of Milano-Bicocca  
Discussant: **Martina Ferracane**

16.30 - 17.00  
*Coffee break*

17.00 - 18.00  
*Keynote speech*

*Data Standardization: Implications for Enforcement and Competition*

**Daniel L. Rubinfeld** | NYU and UC Berkeley

20.00  
*Dinner at Restaurant Torcida, Via Torta 5, 50122 Florence*

22 March  
**PLENARY SESSION: COMPETITION POLICY IN THE DIGITAL ECONOMY (REFECTORY)**

09.15 - 10.30  
Chair: **Steffen Hoernig** | Nova School of Business and Economics

*Data brokers co-opetition*

**Leonardo Madio** | CORE UCLouvain  
Discussant: **Antoine Dubus**
Collecting and Selling Personal Information: the Two Faces of the Data Brokers

Antoine Dubus | Telecom ParisTech
Discussant: Leonardo Madio

Digital Conglomerates and EU Competition Policy

Alexandre de Streel | University of Namur
(co-author: Marc Bourreau)
Discussant: Pier Luigi Parcu

10.45 - 11.00
Coffee break

Plenary Special Session: Intellectual Property Rights, Competition and Innovation (Refectory)

11.00 - 13.00
Chair: Pier Luigi Parcu | European University Institute

SSOs as Optimal Innovation Platforms? Advantages and Drawbacks

Pier Luigi Parcu | European University Institute
Discussant: Maria Alessandra Rossi

Data Sharing and Interoperability: Fostering Innovation and Competition Through APIs

Giuseppe Colangelo | University of Basilicata
Discussant: Léon Edward Dijkman

What is “Fair” and “Reasonable”? Lessons on the Concept of FRAND from EU Competition Policy and Electronic Communications Regulation

Marco Botta | European University Institute
(co-author: Alexandre de Streel)
Discussant: Antonio Manganelli

Price Discrimination in Licensing Standard Essential Patents

Lapo Filistrucchi | University of Florence
Discussant: Lisa George