



## ***PRESENTATION OF THE BOOK: THE ROUTLEDGE COMPANION TO NETWORK INDUSTRIES***

**Matthias Finger** | European University Institute and EPFL

**Christian Jaag** | Swiss Economics

Seminar Room A

Villa La Fonte, Via delle Fontanelle, 18 - San Domenico di Fiesole

**23 JUNE 2016, 14.30 - 17.30**

### ■ **INTRODUCTION**

In recent decades, network industries around the world have gone through periods of de- and re-regulation. With vast amounts of sometimes conflicting research carried out into specific network industries, the time has come for a critical over-arching assessment of this entire industry in order to provide a platform of understanding to aid future research and practice.

This comprehensive resource provides an orientation for academics, policy makers and managers as to the main economic, regulatory and commercial challenges in the network industries. The book is split into sections covering market, policy, regulation, management perspectives, whilst all of the key network industries are covered, including energy, transport, water and telecommunications. Overseen by world-class Editors and experts in the field, this inter-disciplinary resource is essential reading for students and researchers in international business, industrial economics and the industries.

The editors and some of the chapters' authors will be in Florence to discuss their work and identify the challenges for future research in the field.

### ■ **ABOUT THE EDITORS**

**Matthias Finger** is Part-time Professor at the Florence School of Regulation and full Professor at the Ecole Polytechnique Fédérale de Lausanne (EPFL), where he directs the Chair Management of Network Industries. After having been Assistant Professor at Syracuse University, New York (1989-1991) and Associate Professor at Columbia University, New York (1992-1994), Matthias Finger was appointed Full Professor at the Swiss Graduate School of Public Administration in Lausanne in 1995. There he developed his research on the transformation of network industries in the postal, telecommunications, railways, electricity, air transport, and water sectors. In his research, he reconciled the liberalization of these sectors with public service objectives by means of new regulatory arrangements, while at the same time promoting a more entrepreneurial behavior of the operators.

Matthias was appointed to his present position of Full Professor at the EPFL in October 2002. Matthias is in charge of special editions of Utilities Policy for Elsevier.

Matthias received his Ph.D. in Political Science in 1988 and his Ph.D. in Education in 1986, both from the University of Geneva.

Since 2010 he is Part-time professor at the EUI and director of Transport Area of The Florence School of Regulation.

**Christian Jaag** is a Managing Partner with Swiss Economics. He has worked extensively on economic consulting assignments in relation to regulation and competition economics for corporate and public-sector clients across network industries such as post, telecommunication, transport and energy. Christian Jaag is also a lecturer at the Universities of St.Gallen and Zürich as well as at the Swiss Federal Institute of Technology in Lausanne. He is the author of numerous academic articles on public economics, regulatory economics and industrial organization.

## ■ DRAFT PROGRAMME

- 14.30 - 15.00 **Matthias Finger** | EUI, Part-time professor and Director of the Transport Area of the FSR. EPFL, Director of the Chair of Management of Network Industries  
Introduction on “The Routledge Companion to Network Industries”
- 15.00 - 16.30 Roundtable on selected chapters of the book (10 minutes presentation + 5 Q&A)
- **Beat Mueller** | Strategic challenges in urban transport (Beat Mueller)
  - **Lorenzo Vannacci** | Urban public transport (Lorenzo Vannacci and Elena Navajas Cawood)
  - **Kenneth Button** | The evolving global air transport industry
  - **Christa Sys** | Maritime transport company strategies: How to be sustainable in the future (Raimonds Aronietis, Christa Sys and Thierry Vanelslander)
  - **Sergio Ascari** | Strategic challenges in the natural gas market (Sergio Ascari) - tbc
  - **Miguel Vazquez** | The construction of a European gas market: Network investment under virtual trading (Michelle Hallack and Miguel Vazquez)
  - **Pier Luigi Parcu** | Electronic communications policy and regulation in Europe (Paula Gori and Pier Luigi Parcu) | Innovative and disruptive effects of the Internet on strategy in the communications and media markets (Pier Luigi Parcu and Maria Luisa Stasi)
  - **Antonio Massarutto** | The evolving global water industry
- 16.30 - 17.30 Round table discussion: inputs for future research  
Moderator:  
**Matthias Finger** | EUI, Part-time professor and Director of the Transport Area of the FSR. EPFL, Director of the Chair of Management of Network Industries