



ACADEMIC  
SERVICE

## WORKSHOP

# *SHAKING THE BRICK AND MORTAR: MOVING HIGHER EDUCATION ONLINE*

Workshop co-organised by Academic Service and the Florence School of Regulation

**Annika Zorn** | Academic Service, European University Institute

**Jean-Michel Glachant** | Florence School of Regulation, Robert Schuman Centre for Advanced Studies, European University Institute

Sala Europa

Villa Schifanoia, Via Boccaccio 121 - Florence

 #HEonline

**5 DECEMBER 2016**

### ■ INTRODUCTION

The world around us is moving online: whether leisure activities, news and information, whether communication with friends, contributions to public debates or the purchase of goods: most of our life takes place online. The question is whether this trend also concerns academic practice. What are the benefits and opportunities for Higher Education Institutions to (also) move online? At best, many academics still consider online tools a well-intentioned toy; but even if a move online is considered to be an opportunity for research and teaching, individual efforts often remain isolated or fragmented. What is the rationale for Higher Education Institutions to incorporate a comprehensive digital agenda into their core strategy, and - perhaps even more importantly - how can we concretely achieve a large-scale 'online move' within our institutions?

To begin, this workshop will explore how different online tools (social media tools and online learning) have already entered academic practice. Secondly, we will explore the benefits these online tools and environments offer researchers and institutions to create and share knowledge, especially given their interactive, instantaneous, accessible and open characteristics. Finally, we will present several case studies, focussing on how the process of moving larger projects online can be practically achieved within traditional academic institutions.

## ■ PROGRAMME

08.30 - 08.45

### **Welcome**

**Brigid Laffan** | Robert Schuman Centre for Advanced Studies, European University Institute

### **Introduction**

**Annika Zorn** | Academic Service, European University Institute

8.45 - 10.45

### **SESSION 1**

#### **PANEL DEBATE ON NETWORKING ACADEMICS**

#### **ONLINE TOOLS FOR ACADEMIC PRACTICE - OPPORTUNITIES AND DRAWBACKS**

#### **Opening Address**

**George Veletsianos** | Royal Roads University

Panellists

**Nicholas Barrett** | The Economist

**Amy Mollett** | London School of Economics

**Giuseppe Porcaro** | Bruegel Institute

**Bonnie Stewart** | University of Prince Edward Island

**George Veletsianos** | Royal Roads University

Moderator

**Jean-Michel Glachant** | Florence School of Regulation, European University Institute

10.45 - 11.15

*Coffee break*

11.15 - 13.15

### **SESSION 2**

#### **THE EMERGING WORLD OF TEACHING AND LEARNING ONLINE AND KNOWLEDGE LOOPS**

#### **Opening Address**

**Liz Marr** | Open University

Panellists

**Helen Keegan** | University of Salford

**Teemu Leinonen** | Aalto University

**Ismael Peña-López** | Open University of Catalonia and Open Innovation Project  
Fundació Jaume Bofill

**Annika Zorn/ Salla Siisonen/ Chiara Canestrini** | Florence School of  
Regulation, European University Institute

Chair

**Pep Torn** | Library, European University Institute

13.15 - 14.30

*Lunch break and walk*

14.30 - 16.30

### **SESSION 3**

#### **HOW TO MOVE HIGHER EDUCATION ONLINE: EXPERIENCES FROM PRACTICE**

##### **Opening address:**

**Jeff Haywood** | University of Edinburgh

Panellists

**Alvin Birdi** | University of Bristol

**Peter Bryant** | London School of Economics

**Jouni Paakkinen / Salla Siisonen** | Centre for ICT in Learning City of Turku;  
Florence School of Regulation, European University Institute

**Annika Zorn/ Daniela Bernardo/ Matt Langthorne** | Florence School of  
Regulation, European University Institute

Chair

**Veerle Deckmyn** | Academic Service, European University Institute

16.30 - 17.00

**Conclusions** | Annika Zorn and Jean-Michel Glachant

## ■ SPEAKERS

<b>Nicholas Barrett</b>	Social Media Writer, The Economist, United Kingdom
<b>Daniela Bernardo</b>	Research Associate, Florence School of Regulation, Robert Schuman Centre for Advanced Studies, European University Institute, Italy
<b>Alvin Birdi</b>	Director of The Economics Network, Professor of Economics Education, and Teaching & Learning Committee CORE project, University of Bristol, United Kingdom
<b>Peter Bryant</b>	Head of Learning Technology and Innovation, London School of Economics, United Kingdom
<b>Chiara Canestrini</b>	Research Associate, Florence School of Regulation, Robert Schuman Centre for Advanced Studies, European University Institute, Italy
<b>Veerle Deckmyn</b>	Director of Academic Service, European University Institute, Italy
<b>Jean-Michel Glachant</b>	Director of the Florence School of Regulation and Holder of the Loyola de Palacio Chair, Robert Schuman Centre for Advanced Studies, European University Institute, Italy
<b>Jeff Haywood</b>	Professor Emeritus, University of Edinburgh, United Kingdom
<b>Helen Keegan</b>	Principal Innovation Lead, Disruptive Media Learning Lab, Coventry University, United Kingdom
<b>Brigid Laffan</b>	Director, Robert Schuman Centre for Advanced Studies, European University Institute, Italy
<b>Matthew Langthorne</b>	Research Associate, Florence School of Regulation, Robert Schuman Centre for Advanced Studies, European University Institute, Italy
<b>Teemu Leinonen</b>	Professor, Vice Dean for Research, Aalto University, Finland
<b>Liz Marr</b>	Director of Teaching, Open University, United Kingdom
<b>Amy Mollett</b>	Social Media Manager, London School of Economics, United Kingdom
<b>Jouni Paakkinen</b>	Managing Director, Centre for ICT in Learning (TOP-keskus), Finland
<b>Ismael Peña-López</b>	Lecturer, Open University of Catalonia, Spain
<b>Giuseppe Porcaro</b>	Head of Communication, Bruegel, Belgium
<b>Salla Sissonen</b>	Research Associate, Florence School of Regulation, Robert Schuman Centre for Advanced Studies, European University Institute, Italy
<b>Bonnie Stewart</b>	Coordinator of Adult Teaching, University of Prince Edward Island, Canada
<b>Pep Torn</b>	Library Director, European University Institute, Italy
<b>George Veletsianos</b>	Canada Research Chair of Innovative Learning and Technology and Associate Professor, Royal Roads University, Canada
<b>Annika Zorn</b>	Teaching and Learning Skills Officer, Academic Service, European University Institute, Italy