14TH FLORENCE RAIL FORUM

WHICH ROLE FOR RAILWAY UNDERTAKINGS IN THE MOBILITY OF THE FUTURE?

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Sala Europa

Villa Schifanoia, Via Boccaccio 121 - Florence

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INTRODUCTION

Digitalization is producing a dramatic change in the transportation sector, across and within existing mobility modes. Information and Communication Technologies (ICTs) have enabled the development of new mobility solutions, often embraced by citizens and customers, disrupting the long lasting reign of traditional mobility modes, such as rail. However, ICTs are also transforming traditional mobility modes, by making them safer, more user friendly and more reliable. More and more, railways are becoming just one element of a complex mobility system that is increasingly integrated, connected, efficient and user friendly providing customers with seamless end-to-end journeys that combine all modes of transport available. While the "Mobility as a Service" paradigm seems to be driving the future of transportation, railway undertakings as mass transportation providers have a lot to win (or lose) in the shift from transport device ownership to mobility access and usership. Data is key to this development, which comes with risks, among which (cyber) security and the integrity of personal data of individual passengers. Clear rules on how to handle various types of data are needed to fully make use of the vast potential data analysis can offer.

The 14th Florence Rail Forum will look at the new emerging mobility system in a wider perspective, focusing especially on long-distance passenger transportation. The Forum aims at offering a platform for senior stakeholders from regulators, railway undertakings, infrastructure managers, rail suppliers, authorities, associations and academics to take stock of topics relevant to mobility regulation and policies. It will address the following topics:

1. What are the consequences of digitalization on mobility services?

2. What is the impact of new mobility services on the rail sector and its regulation?

3. Which strategies for railway undertakings to address Mobility as a Service?

4. Data sharing among mobility operators: legal obligations, voluntary cooperation and external disruptions

PROGRAMME

08.45 - 09.00   ***Introduction to the Forum***

Matthias Finger | Transport Area of the Florence School of Regulation (EUI) and Chair of Management of Network Industries (EPFL)

09.00 - 10.30   ***What are the consequences of digitalization on mobility services?***

Keir Fitch | European Commission, DG MOVE, Rail Safety & Interoperability

Maxime Audouin | École polytechnique fédérale de Lausanne

Samuel Kenny | Transport & Environment

Round Table Discussion

10.30 - 10.45   Coffee break

10.45 - 12.30   ***What is the impact of new mobility services on the rail sector and its regulation***

Riccardo Santoro | FS

Luigi Licchelli | Car2Go

Andrea Camanzi | Italian Transport Regulation Authority

María Sobrino Ruiz | Spanish National Authority for Markets and Competition

Round Table Discussion

12.30 - 13.30   Lunch break

13.30 - 15.00   ***Which strategies for railway undertakings to address Mobility as a Service?***

Markus Ksoll | DB

Victor Vaugoin | ÖBB

Kenji Murasaki | EJRC

Round Table Discussion

15.00 - 15.15   Coffee break

15.15 - 16.45   ***Data sharing among mobility operators: legal obligations, voluntary cooperation and external disruptions***

Luca Arnold | SBB

Nick Brooks | trainline.eu

Round Table Discussion with all speakers and participants

16.45 - 17.00   Conclusion

Matthias Finger | Transport Area of the Florence School of Regulation (EUI) and Chair of Management of Network Industries (EPFL)

Juan José Montero | UNED Madrid and EUI