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FLORENCE  
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REGULATION

4th Florence Intermodal Forum

Villa la Fonte  
San Domenico  
di Fiesole  
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# What role for digitalization in order to achieve an intermodal level playing field?

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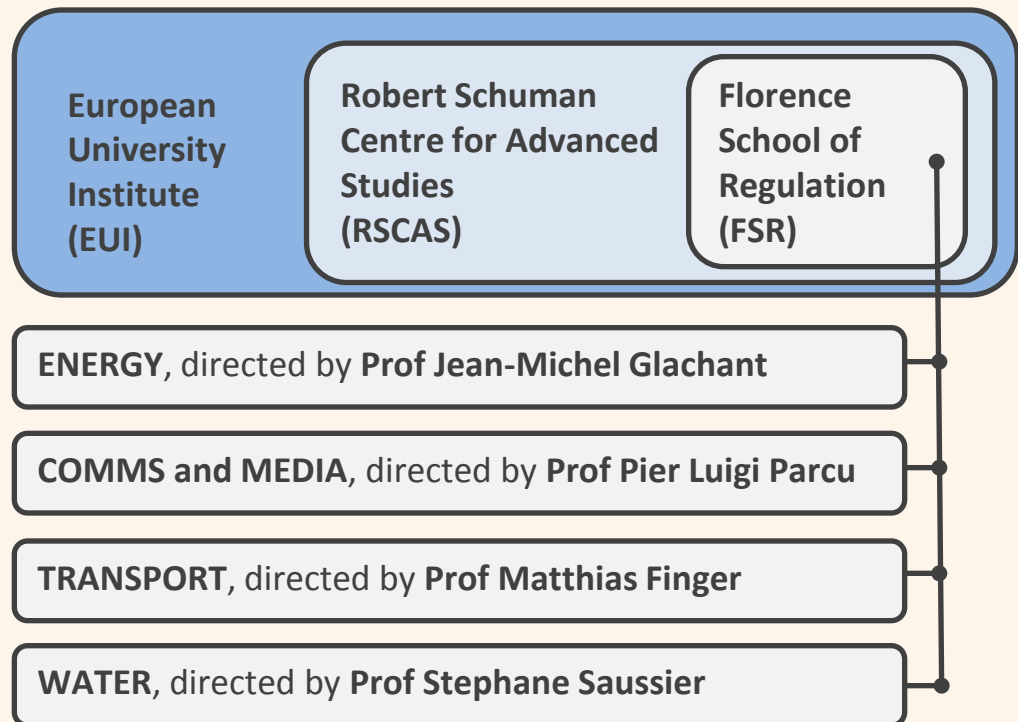
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The Florence School of Regulation was created in 2004.

The Transport Area started its activities in 2010, and it deals with regulatory matters and on policy matters where regulation plays a role.





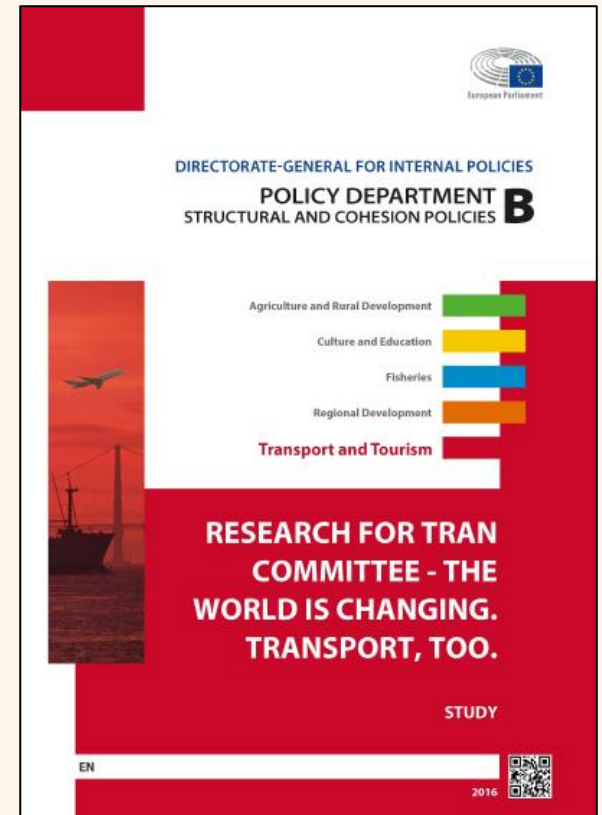
## Florence Intermodal Forum series

- 7 December 2012 | [Urban Mobility Systems: Regulation Across Modes](#)
- 3 March 2014 | [High speed rail vs. low-cost air: competing or complementary modes?](#)
- 9 March 2015 | [Mobility-as-a-Service: from the Helsinki experiment to a European model?](#)
- 29 February 2016 | [What role for digitalization in order to achieve an intermodal level playing field?](#)



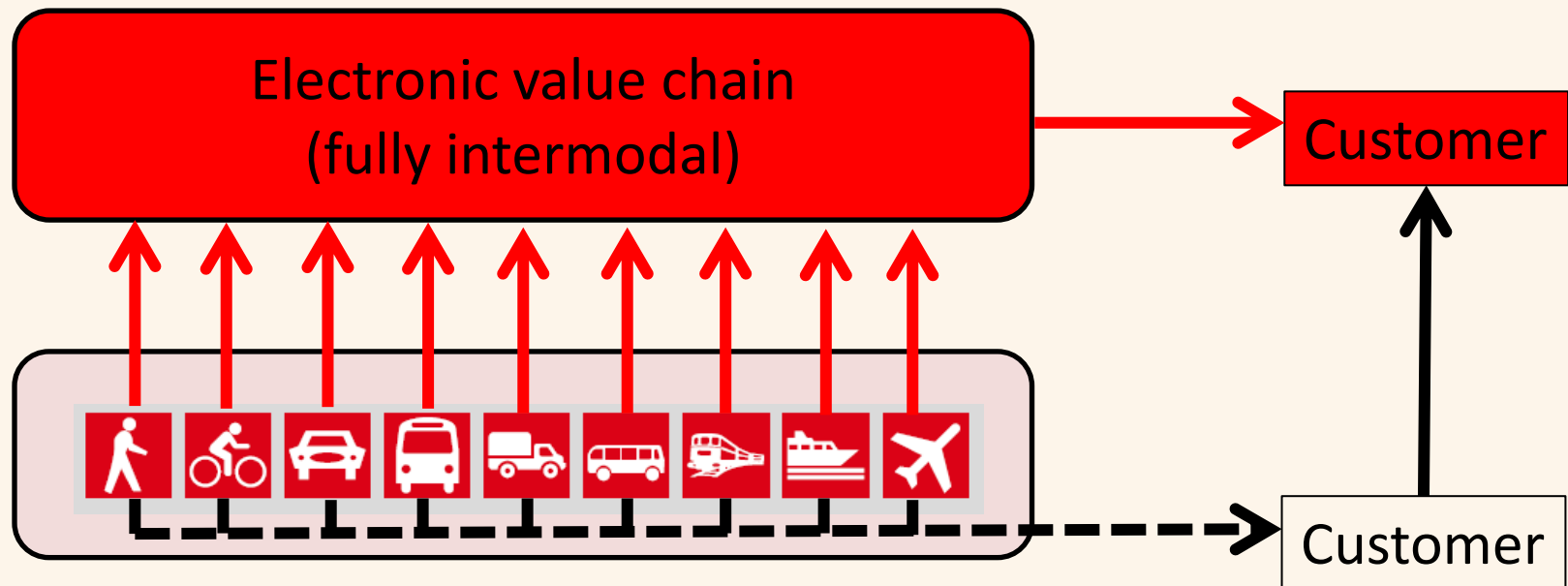
# Context

- The growing passenger and freight transportation demand
- The need to decarbonize transport
- The desire not to curb mobility
- The transportation infrastructure capacity limits and the limits to developing further capacity
- The digital agenda of the Juncker Commission
- The broader “digital transformation”; the potential of the ICTs for innovation, also on transportation



# Digital transformation

- Automation
- Digital customer access
- Connectivity
- Digital data
- Computing power





# Objectives of the 4<sup>th</sup> Florence Intermodal Forum

- A systematic reflection on the role of digitalization when it comes to creating an intermodal level playing field
- 4 main questions:
  - How does digitalization affect transport and the competition between transport modes?
  - How does automation affect this level playing field?
  - How will new business models affect this level playing field?
  - Supporting innovation without distorting competition: what role for (EU-driven) regulation?