

## Infrastructure& Security Measures- How ÖBB Strives for the Highest Standards

Florence, 26.11.2016

## Security at Train Stations- a Nr 1 Priorit

#### Objective

> More satisfied customers through a increased subjective security perception.

#### **Milestones**

- > 26.05.2015: Closing conceptual project
- > 01.01.2016: Establishmnet of nationwide security coordinators
- 01.04.2016: Establishment of regional security HQs (decision after thorough valuated) with ÖBB- and leasing personnel
- 01.07.2016: Establishment of local sub-HQs, with ÖBB- and leasing personnel

#### **Monetary Effects**

> Additional staff expenses at ÖBB-Group: - 3 Mio. € till 2017 18 Mio € from 2020

## **Status Quo**



## Raise Passenger's Subjective Sense of Security78 % good sense of security (2014) Goal 2016: 81 %due to current security situation in general long way short of targett: 72 % in 2016

About 50 reports about critical security situations/ week, Upward trend regarding police- & ambulance-operations following brawls/ fights

#### ALZBURG | POLITIK

#### Polizei verstärkt Sicherheit bei Bahnhof und Flughafen

Die Sicherheitsstufe ist nach den Terroranschlägen von Brüssel nun auch in Salzburg erhöht worden. Das zeigen zahlreiche Beamte, die derzeit am Bahnhof und auch am Flughafen patrouillieren.

#### 18-Jährige auf Salzburger Hauptbahnhof belästigt

Ein 15-Jähriger soll am Freitagvormittag eine 18-Jährige am Salzburger Hauptbahnhof sexuell belästigt haben. Der Bursch soll die junge Frau Armen umklammert haben, griff ihr ans Gesäß und küsste sie kurz. Das Opfer konnte in einen Zug flüchten.

#### Pendler schlägt Alarm: Problemklientel am Parkdeck bei Bahnhof Wr. Neustadt

Wie ein Pendler berichtete, übernachten beim neuen Parkdeck Bahnhof Wr. Neustadt Betrunkene bzw. Drogensüchtige in den Stiegenhäusern zur Unterführung. Laut Rathaus soll nun täglich gereinigt werden. Stadt, ÖBB und Stadtpolizeikommando seien überein gekommen, "dass die Polizei sowie der Securitydienst der ÖBB mehrmals täglich vor Ort sind, um präventiv tätig zu werden", so ein Stadtsprecher. Mann sprengte Ticket-Automat auf Bahnhof

#### Innsbruck: Österreichs gefährlichster Bahnhof?

Am 6. und am 22. März dieses Jahres wurden an den Bahnhöfen Schwarzenau bei Zwettl und Paasdorf bei Mistelbach die Ticketaufomaten mit einem pyrotechnischen Gegenstand gesprengt und ein viersteiligen Euro-Betrag erbeutet. Nach intensiven Ermittlungen forschie die Polizei einen Polen (32) als Tater aus und nahm ihn nach einem Tankbetrug in Mistelbach fest. Der



be Induced Haadbalender wird de 10 Aost natiezu und um de Uit von et Polizaten enweht / Bitt (; ; ) honna tierencher rum Zentrum der von Nordafrikanern kontrollierten Suchtgiftszene. Die Poliziepräsenz musste massiv erhöht werden. 17 0 m111 k017 und Kindel Bitter über Unterefen.



## CURRENT SITUATION



- More satisfied customers through heightended sense of security
- Customer outreach at the station
- Reduction of complaints through improved security measures
- 24/7 emergeny management

- Group-wide registartion of incidents– targeted use of ressources through KPIs
- Reduction of cash-out-expenses



Building/ infrastructure improvements

GOAI



## Challenges

- Stagnant/ falling customer satisfaction rates regarding security at the stations, but also on the train
- Less staff on trains
- Marginalization of some segments of society
- Increased use of violence, acceptance thereof
- Increased pickpocketing at station/ on train
- Increased harassment& intimidation of staff
- Consolidation of public spending
- Quick reaction in case of emergency



Maintain public security and public policy

Short intervention times

Increase subjective sense of security for customers and staff

Increase presence of security personnel, both in trains and stations

Development of group-wide standards

# Develop and find synergies

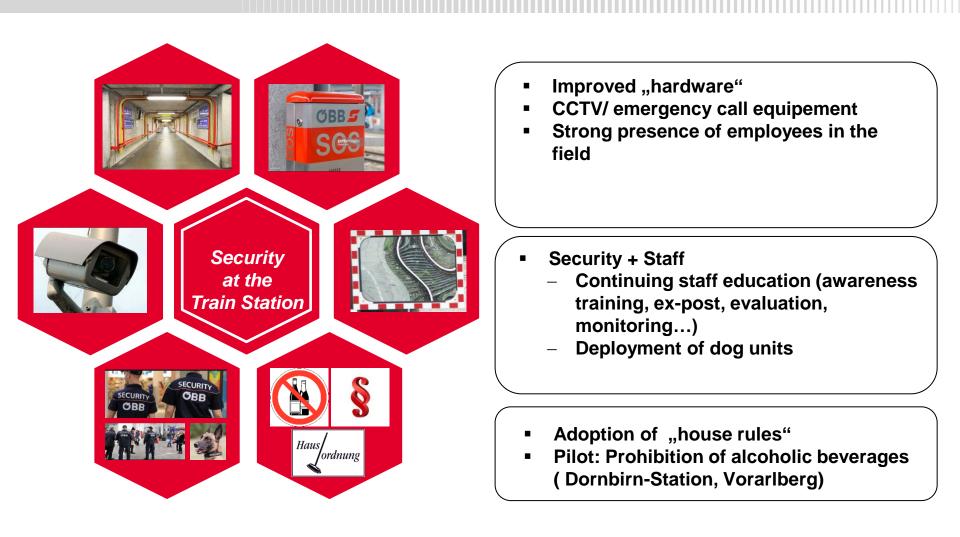
## **Regional/ Local Security Headquarters**

#### > 250 employees with direct customer interaction

24/7 two employees in Linz, St. Pölten, Salzburg, Bruck/Mur, Graz, Villach, Klagenfurt, Innsbruck Hbf, Wiener Neustadt, Wels, Vienna (Central Station, Vienna-Floridsdorf, Vienna-Meidling, Vienna Franz-Josef's Station, Vienna-Praterstern,

#### Vienna-West) on duty Tulln During opening hours one security employee in Bischofshofen, Leoben, Wörgl, Kufstein, Bregenz, Dornbirn on duty. St.Pölten Wels In addition: mobile security teams 24/7 Attnang-Puchheim Salzburg Wiener Neustad Kufstein Worg Bregenz Dornbirn Bruck/Mur Bischofshofen Leoben Innsbruck Graz Klagenfurt Villach

## **Actions& Remedies**





## Work Package 1

WP 1.1:	Lightening& Building Environment	
Content	<ul> <li>Development&amp; implementation of illumination/ construction concept</li> <li>447 measures at 175 eligible stations, including deployment of mirrors to create a more welcoming atmosphere</li> <li>3,75 Mio. € on top of regular budget-planning process</li> </ul>	

WP 1.2:	Emergency-& Surveillance Measures
Content	<ul> <li>Video-surveillance concept; 152+ single measures in 258 stations</li> <li>Emergency call points</li> <li>1 Mio. € overal cost framework ("on top" of regular surveillance budget )</li> </ul>
What it should not do	<ul> <li>New and additional measures outside of proven security concept</li> <li>Creation of bureaucratic reporting tools</li> </ul>
Outcome:	<ul> <li>Quarteryl status reporting; concrete measures taken &amp; cost summary (both)</li> </ul>
Timeline	<ul> <li>End of 2017 (both)</li> </ul>



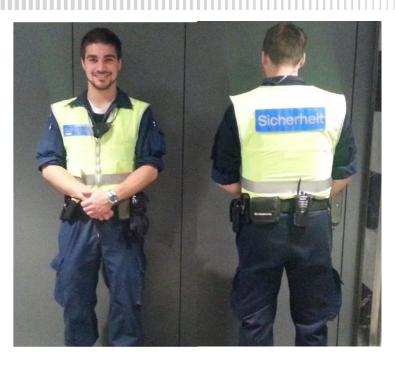
AP 2.1:	Presence& Visibility
Content	<ul> <li>Reaching the customer</li> <li>System-supported documentation of surveillance tours</li> <li>Systematic registration of customer traffic</li> <li>Registration of newly-reached customers Steer with help of indicators</li> <li>Development of special centralized reporting tool</li> <li>Cartographic depiction of security situation (local/ regional/ national)</li> <li>Determination of communication guidelines/ strategy</li> </ul>
What it should not do	<ul> <li>Duplication of efforts in respective divisions</li> </ul>
Outcome	<ul> <li>Technical Documentation of tours, incl. Calculation of customer traffic</li> <li>Cartographic situation picture of previous 7 days</li> </ul>
Timeline	System-supported documentation of surveillance tours (08/2016) Registration of customer traffic (09/2016) Documented customer range Q4 (12/2016) Catographic situation picture (12/2016)



### **Better visibility**

- Flashy design of uniform & saftey west
- Knive-proof material
- "Sicherheit" instead of "Security"

Considerable higher perception by customer





AP 2.2:	Human Ressource Development
Content	<ul> <li>Personnel development         <ul> <li>Improve&amp; update training (e.g. new threat scenarion)</li> <li>Quality initiative in vocational and staff taining</li> <li>Development of security culture in ÖBB-Group</li> <li>Standardized vademecum for emploeyees</li> <li>Revision of ÖBB-code-of-conduct</li> </ul> </li> </ul>
What it should not do	<ul> <li>Revision of management guidelines</li> </ul>
Outcome	<ul> <li>Training manual for operative functions</li> <li>Vademecum for security staff</li> <li>Revised code of conduct</li> </ul>
Timeline	Training manual – 09/16 Vademecum for security staff , Revised code of conduct – 12/16



## Work Package 2.3

AP 2.3:	Controlling
Content	<ul> <li>Head count         <ul> <li>Comparison planned/ actual work force ( incl external/ leasing)</li> </ul> </li> <li>Costs         <ul> <li>Comparison planned/ actual of total expenses</li> </ul> </li> </ul>
Outcome	<ul> <li>Monthly check- up planned/ actual work force/ costs</li> </ul>
Timeline	Monthly



WP 3.1:	Campaign
Content	<ul> <li>Launching at stations : Railshow "Security at the Station"</li> <li>Accompanying measures: Ads in print &amp; online media, radio programs</li> <li>Participants: ÖBB-staff (mainly from IM) / authorities</li> <li>Target group: Passengers and visitors</li> <li>Goal <ul> <li>Dessiminate information Thema Sicherheit am Bahnhof</li> <li>Purvey feeling that customers are well taken care off</li> </ul> </li> </ul>
Outcome	<ul> <li>Implementation of campaign</li> </ul>
Timeline	October 2016 - April 2017



WP 3.3:	Newest findings of market research
Content	<ul> <li>Bring in knowledge and content from recent B2C-study:         <ul> <li>Customer satisfaction analysis from different research firms</li> </ul> </li> <li>Comparison of content, des Projektes mit den neuen Ergebnissen und adapt project of necessary.</li> </ul>
Outcome	<ul> <li>Cretae common understanding of what customers expect in terms of "security at the train station</li> </ul>
Timeline	August - October 2016

## Workpackage 3.3- ÖBB-SecurityTour 2016/2017

Kick-off on 1.10.2016 at Vienna Central Station

- 9 events in 8 Austrian federal States within 9 months
- More info: www.oebb.at/Sicherheitstour

Raise subjective well-being and feeling of security

- By explaining/ displaying what kind of measures are being taken
- Message: YOUR security is important to us! !

In cooperation with the police forces, as well as the regional/ local transport providers, ÖBB mediates what's being done, including 11 hands-on-stations.

04.11.2016: 12-17 Uhr Linz Hauptbahnhof 18.11.2016: 12-17 Uhr Graz Hauptbahnhof 03.03.2017: 12-17 Uhr Wien Westbahnhof 17.03.2017: 12-17 Uhr Klagenfurt Hauptbahnhof 07.04.2017: 12-17 Uhr Innsbruck Hauptbahnhof 05.05.2017: 12-17 Uhr St. Pölten Hauptbahnhof 19.05.2017: 12-17 Uhr Feldkirch 09.06.2017: 12-17 Uhr Salzburg Hauptbahnhof





