



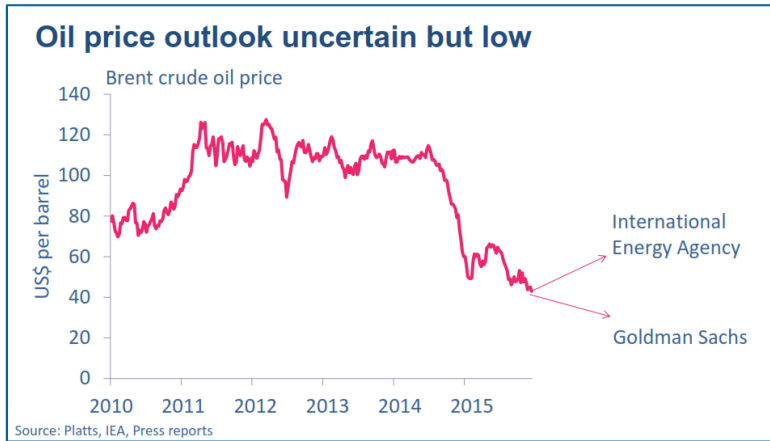
Remarks on the Performance of the European Railway System

12th Florence Rail Forum
Fiesole, 02 May 2016

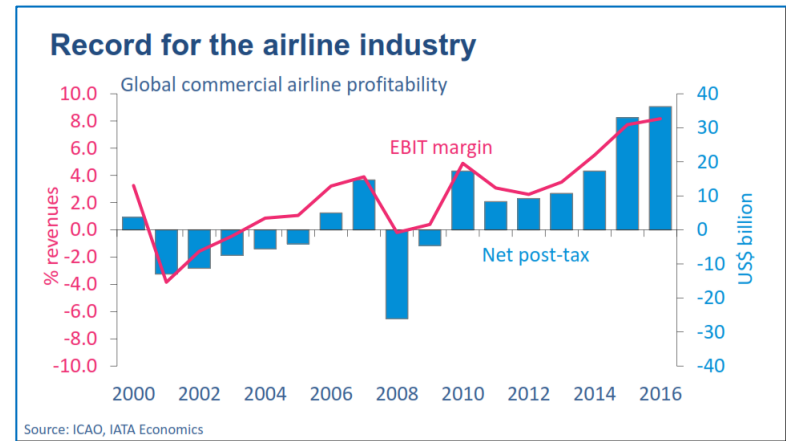
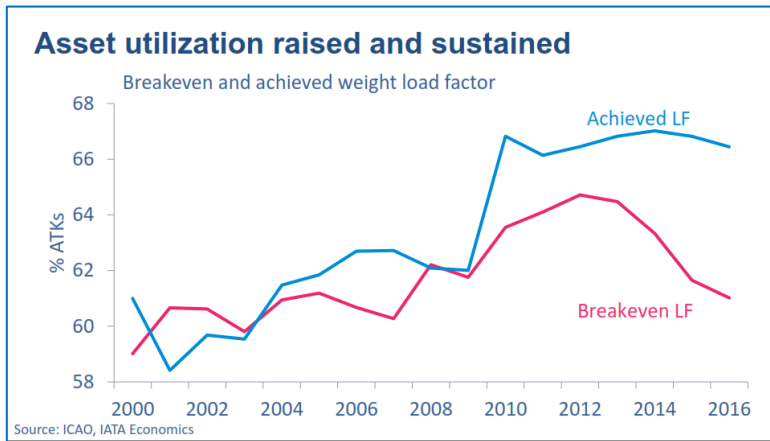
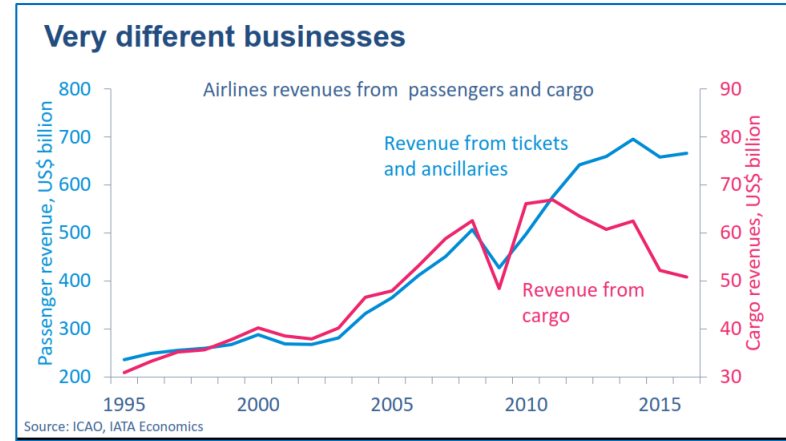
Josef DOPPELBAUER, Executive Director

Benchmarking in Aviation

Economic Environment



Revenues

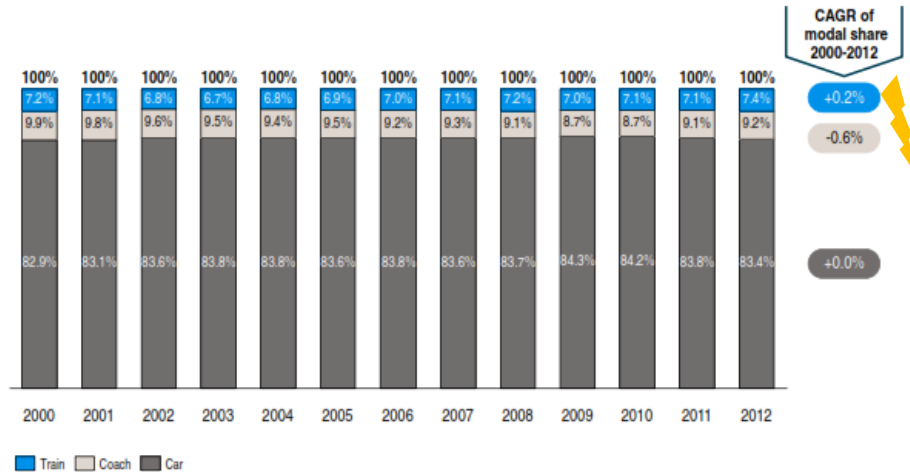


Asset utilization

Profitability

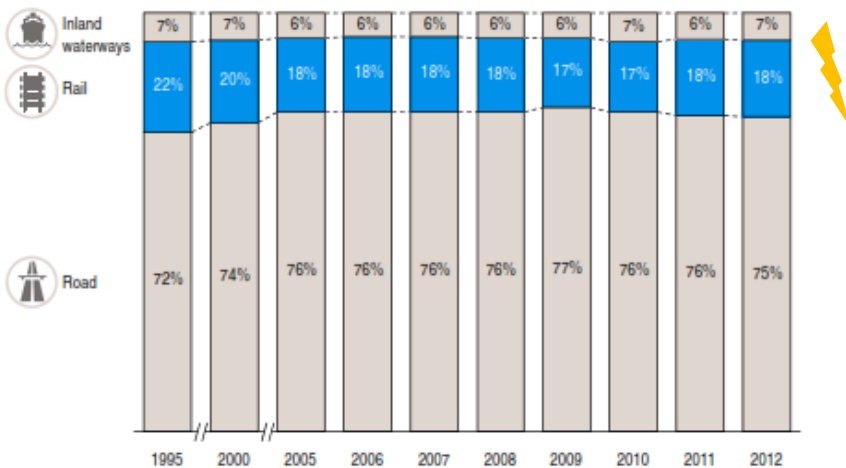
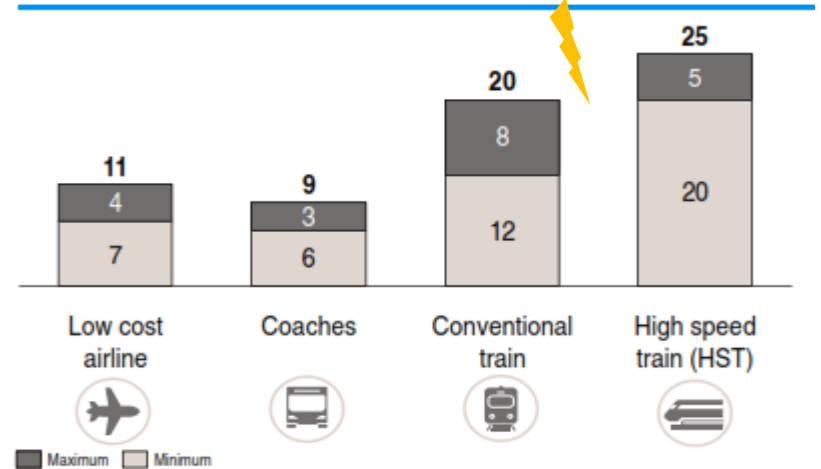
Some Facts about Railways in Europe

Modal split of passenger transport [EU-28, % of passenger-km]

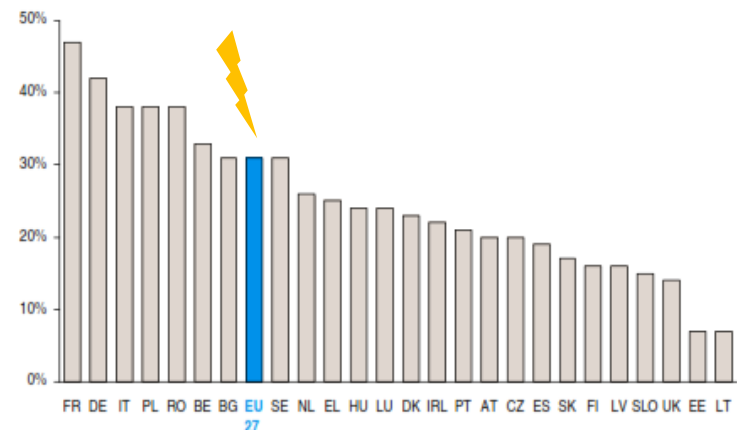


Cost level per transportation mode

Unit costs [EUR-ct /paxkm]



Dissatisfaction of passengers with punctuality [2013, % of respondents]¹⁾



Source: Roland Berger, Eurostat

European railways have issues with cost, quality, and market share

Rail is in Competition with Other Transport Modes ...

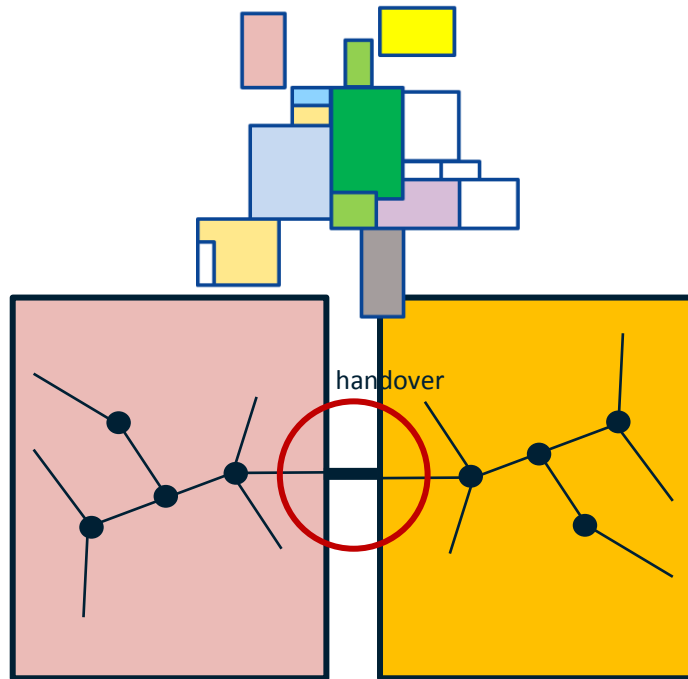
	Rail Pax	Rail Freight	Automotive	Aviation	Maritime
Traffic pattern	mostly national	international significant		international	international
National regulations	yes (move to European)	yes (move to European)	minor restrictions	international	international
National products*	yes	yes	no**	no	no
National operating rules	yes	yes	no	no	no
Global supply chain	partly	partly	yes	yes	yes

Cost and Quality of products are a function of **Volume and Global Supply Base**

* Vehicles/Rolling Stock and Controls Systems

** except for Road Pricing

The Critical Question

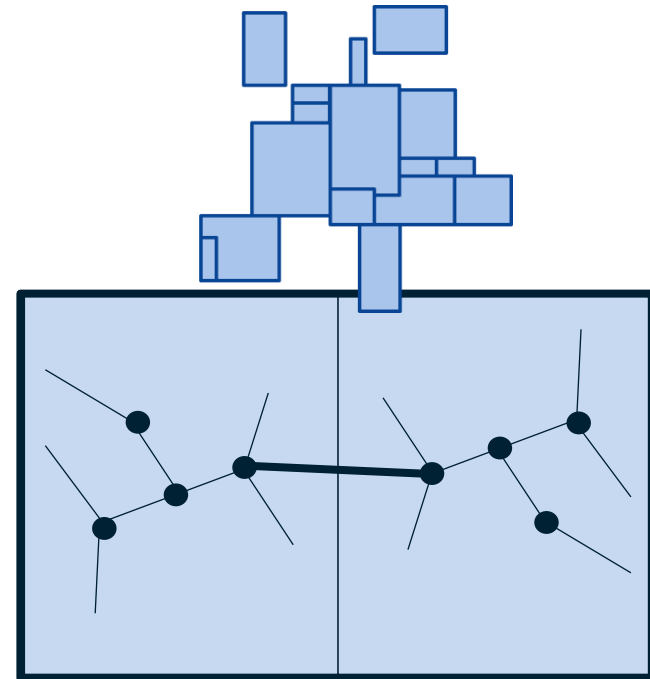


National network A

National network B

Domestic monopoly operator A

Domestic monopoly operator B



Single Rail Area - harmonised specification

Operators work seamlessly across borders (in competition)

"More than 95 % of our traffic is domestic"

A Comparison within the Rail Sector ...



Country	Length of High-Speed* Network (km)	# of High-Speed Trains
China (2016)	19 000	4 000
China (plan 2020)	30 000	7 500 (estimated)
France	2 000	400
Germany	1 300	250
Spain	3 100	150
Italy	1 350	100

A Way Out for European Rail?

Customer Driven

**Single European
Railway Area**

**Attractive for
Customers**

**Innovation
& digital
technologies**

**EU-wide
regulation &
processes**

**Less
Fragmentation**

**Cost down -
Quality up**

**Cooperation &
competitive
operation**

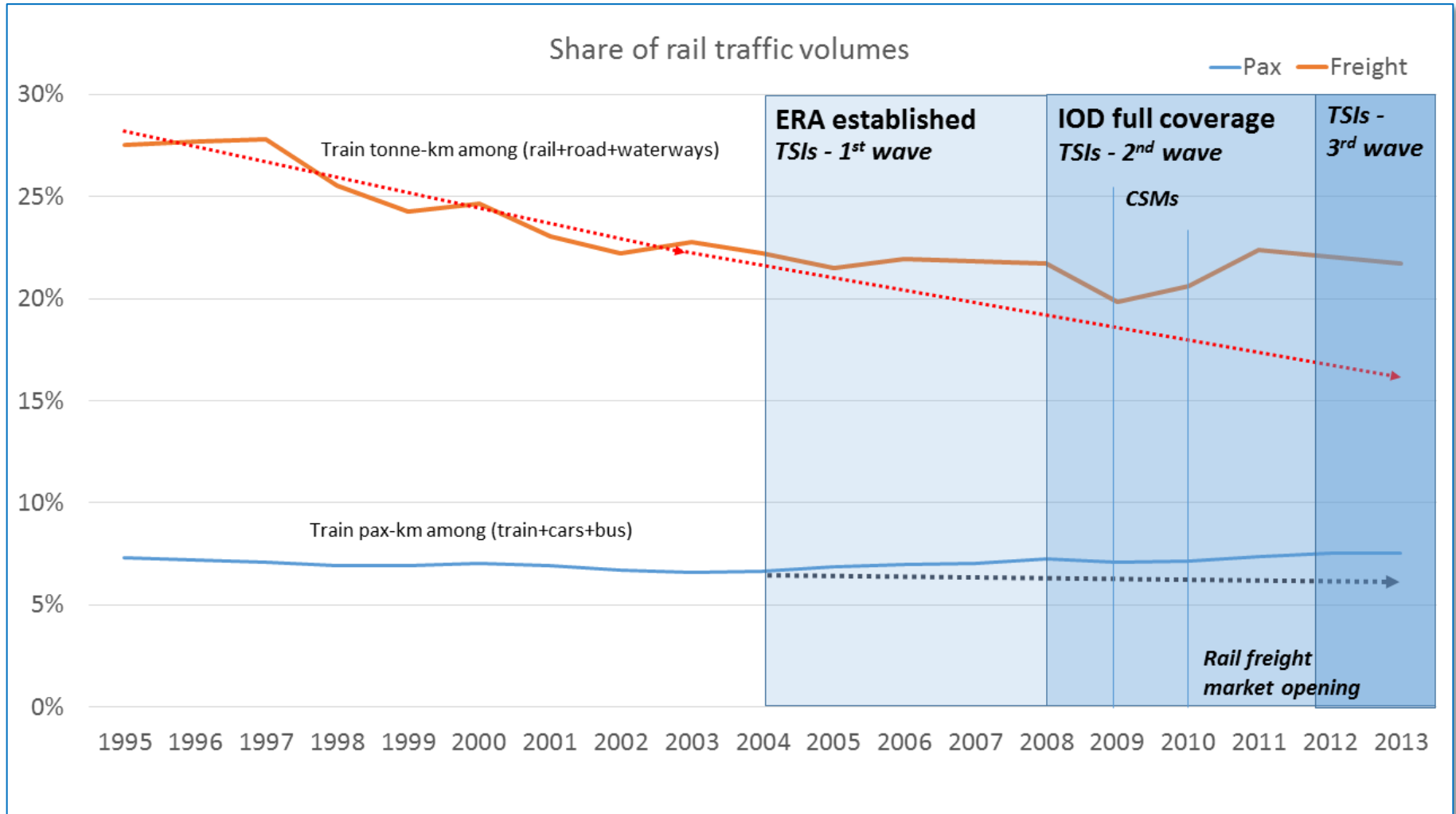
**Technical
harmonisation,
in particular
ERTMS**

Interoperability

Market Orientation

Global Reference

What has ERA ever Done for Us?



How Should Legislation Evolve?

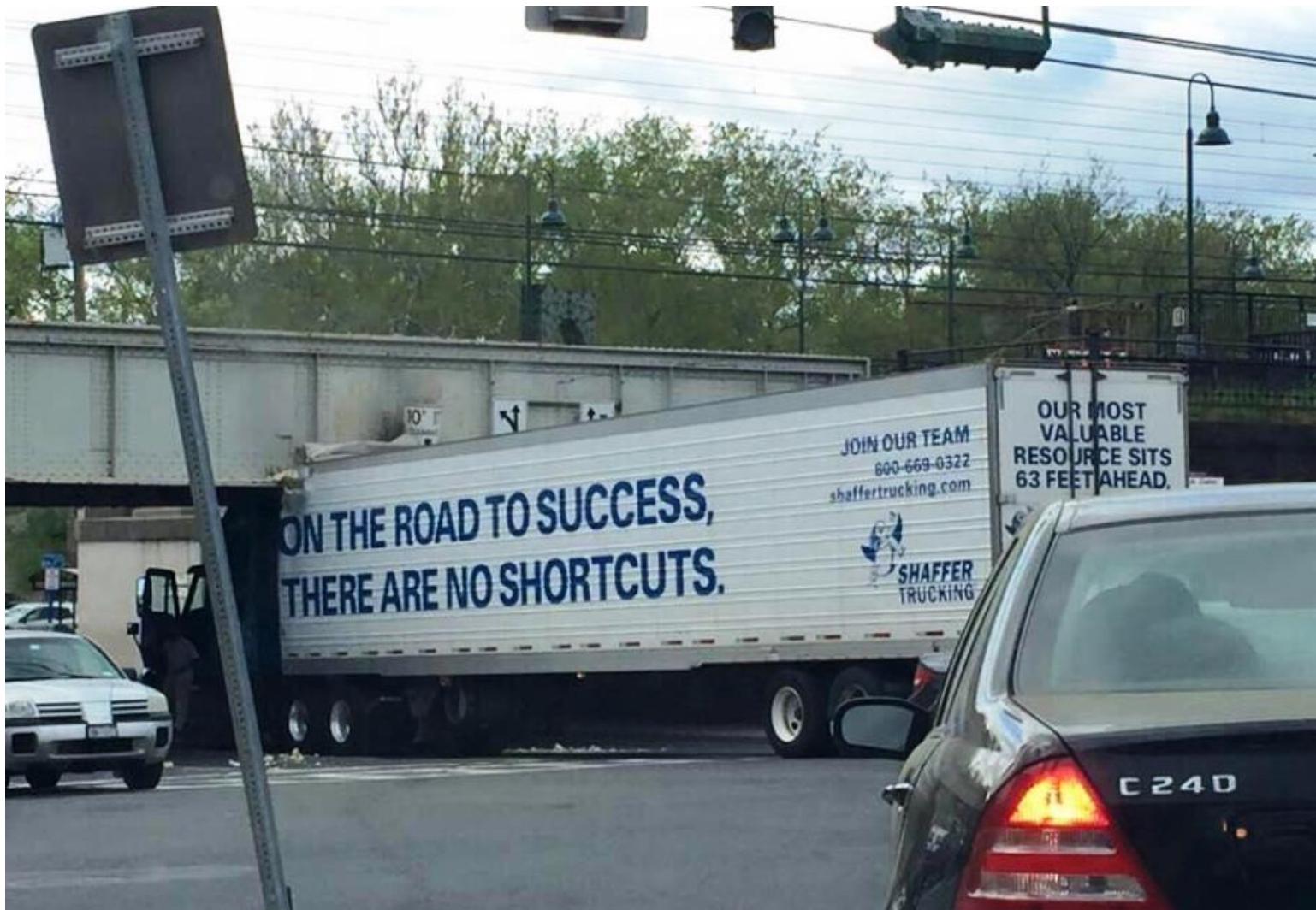
Now	Drivers of Change	KPIs
<p>High costs of production Low asset utilization Low flexibility and adaptability</p>	<p>Business performance Reduction of system costs Equal playing field (externalisation)</p>	<ul style="list-style-type: none"> • Business model • Rail network capacity • System costs • Asset utilization • External costs
<p>Long lifetime of rail assets and low appetite for innovation and digitalisation</p>	<p>'Migrateable' technology</p>	<ul style="list-style-type: none"> • Standardisation and cooperative innovation • Rate of absorption of new technologies • Response to customer expectations • Migration, introducibility, interferences
<p>Fragmentation and high regulation</p>	<p>Regulation to create incentives for change</p>	<ul style="list-style-type: none"> • Balance between regulation and self-regulation • Full implementation of TSIs and 4th Railway Package • Market opening • Incentives for performance/quality
<p>Low levels of quality Low level of punctuality Low level of reliability</p>	<p>Incentivize the increase of system quality, (re)gain trust</p>	<ul style="list-style-type: none"> • Market opening • Stabilized system output • Trust in rail services

Don't End Up in the Railway Museum



Railway
MUSEUM





Making the railway system work better for society.

era.europa.eu

Follow us on Twitter: [@ERA_railways](https://twitter.com/ERA_railways)