

## How to achieve modernization and interoperability ?

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**Gilles Peterhans** 

Secretary General UIP



Barriers ?

Removal



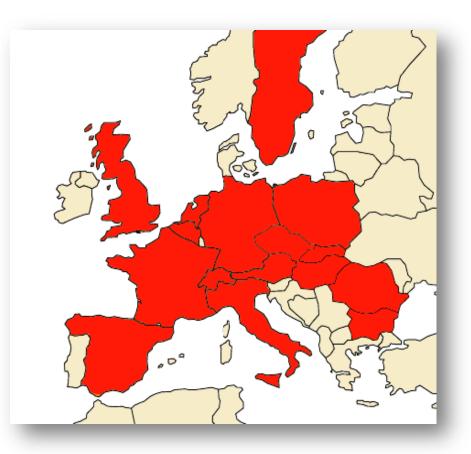
JIP

Founded in 1950

Represents the interests of Wagon Keepers and ECMs via 14 National Associations around Europe

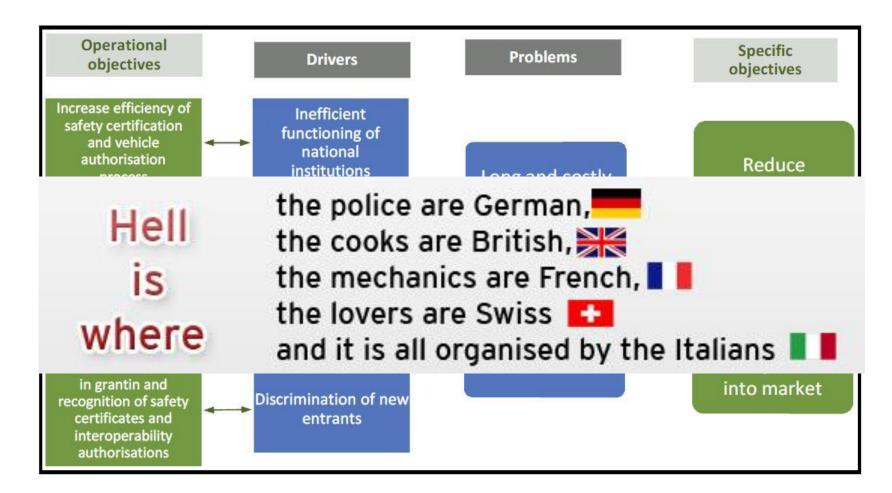


Represents a European fleet of about 200.000 rail freight wagons producing more than 50% of all tonne-kilometres around Europe.





#### **Single European Railway Area - Importance of** technical pillar



Source: EC Impact Assessment 4thRP SWD2013/8 final

JIP



Technical Pillar of the 4th Railway Package is a great opportunity for the European railway system to create...





How to achieve modernisation and interoperability if we are not able to achieve this in 2 years?





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Removal



Customer service is not a department It's an **attitude**.

A team is not a group of people who work together. It's a group of people who **trust** each other.

Mojang (Minecraft): 47 employees, 100M+ players Whatsapp: 55 employees, 800M users

> Uber, world's largest taxi company: owns no vehicles Airbnb, world's largest accommodation provider: owns no real estate Alibaba, most valuable retailer: has no inventory



### r = f(n<sup>m</sup>)

r = internal resistance to new ideasn = number of employeesm = number of management levels



Barriers?

#### Removal



More interoperability, "interoperable" safety & strengthened role for ERA will provide:

- Schengen for rail vehicles and railways
- Same exams and same pass marks over Europe

**Boost innovation** 

**Boost productivity** 

**Boost market access** 

- Reduction of time to market and costs to market
- Reduction of risks when launching new products
- Closer cooperation between all stakeholders
- Better use of resources



"One of the great mistakes is to judge policies and programs by their intentions rather than their results."

-Milton Friedman

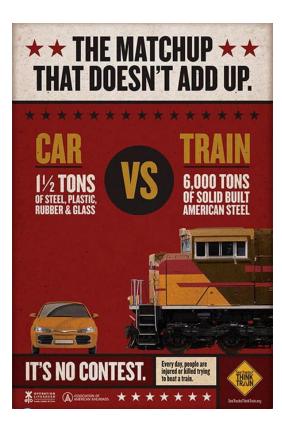




Apart from 4<sup>th</sup> Railway Package, if we want to achieve modernization and interoperability:

- Create a culture of optimism
- Attract young people
- Remove politics from decisions

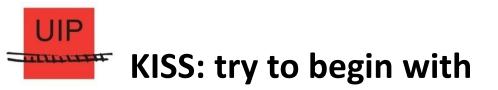




There is only one boss. The customer. And he can fire everybody in the company from the chairman on down, simply by spending his money somewhere else.

38 Free iPhone





- One network statement for Europe
- All basic govt services online (and automated), ready to be built on
- Force organizations to open their data



Barriers?

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# Policy-makers have to choose between protecting the past from the future, or protecting the future from the past.

**Tim O'Reilly** 

UIP Thanks for your attention



#### **GILLES PETERHANS**

gilles.peterhans@uiprail.org