



European
University
Institute

ROBERT
SCHUMAN
CENTRE FOR
ADVANCED
STUDIES

Florence
School
of
Regulation

3rd Florence Intermodal Forum

Villa la Fonte
San Domenico
di Fiesole
9.3.2015

Mobility-as-a-Services: from the Helsinki experience to a European model?

Matthias Finger



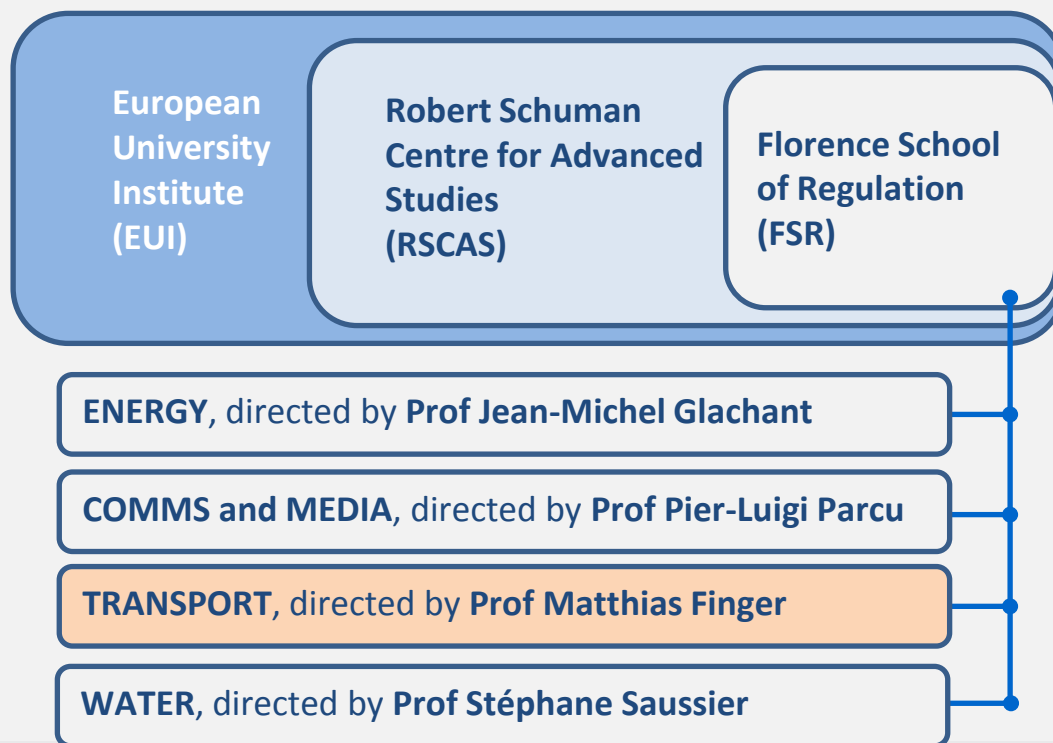
European University Institute

- The European University Institute (EUI) was set up in 1972 by the six founding Member States of the European Communities to provide advanced academic training to doctoral researchers and to promote research at the highest level
- It opened its doors to the first researchers in 1976
- Since then it has expanded to include new Members States of the enlarged European Union and has associate links to other countries, namely Switzerland, Norway and Turkey
- EUI carries out research in a European perspective in Economics, Law, History and Civilization, and the Political and Social Sciences
- As of 1994 it has a 5th Faculty: the Robert Schuman Center for Advanced Studies, to who the Florence School of Regulation belongs
- Each year more than 100 doctoral theses are defended at the EUI



Florence School of Regulation

- The Florence School of Regulation (FSR) was created in 2004 by Prof. Jean-Michel Glachant with a focus on energy markets regulation; it has today four topical areas, namely:
 - Energy (2004)
 - Telecommunications and Media (2009)
 - Transport (2010)
 - Water (2014)
- Each with its own director, financing, researchers and activities





Transport Area of FSR

- A group of scholars and researchers working on regulatory policy in matters of transport in the EU
- Concerned with regulation and regulatory policy of all transport modes and markets (including the relationships between them), along with postal and delivery services
- Started its work in 2010 with the 1st European Rail Transport Regulation Forum, which brought together experts from the EC, regulators, industry stakeholders, and academics
- Since then:
 - 9 Rail Forums
 - 6 Air Forums, plus 2 Executive Seminars
 - 5 Urban Forums
 - 1 Maritime Forum
 - 2 Postal Forums
 - 2 Intermodal Forum
 - 3 Academic Conferences



Past Intermodal Forums

- 1st Intermodal Forum (December 2012): Urban mobility systems: regulation accross modes
- 2nd Intermodal Forum (March 2014): High-speed rail versus low-cost air: competing or complementary modes?



Context 3rd Intermodal Forum

- Digitalisation is now also reaching the transport sector
- 2011 Transport White Paper: «Seamless door-to-door mobility»
- Experiments and experiences, such as the Helsinki «Mobility-as-a-Service» approach
- **Is the Helsinki approach generalizable to Europe?**



Structure and principles of the day

- Introductory presentation by Claire Depré, Head of Unit ITS
- 4 sessions with short inputs and subsequent discussions:
 - the implementation of the new “mobility-as-a-service” approach in the city of Helsinki
 - today’s passengers’ needs and how operators can address them
 - technological initiatives driving change in transportation and mobility
 - crystalizing the enabling role EU regulation might play
- Chatham rules
- Slides, summaries and Observer after the Forum