



1st European
Intermodal
Transport
Regulation
Forum

Florence
7 December 12

Urban Mobility Systems - Regulation Across Modes

UITP - The basics

- UITP is the global organisation for **urban, suburban and regional** public transport
- Members are the operators and authorities, policy decision-makers, scientific institutes and the public transport supply and service industry.
- All local public transport modes covered.
- **3,400** members in **92** countries.

UITP in Europe

- Members in **490** European cities.



Public Transport in Europe

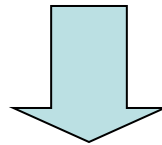
Headline figures (EU-27)

- Modal share in metropolitan areas: **15%**
- **190 million** daily passenger journeys
- **1.2 million** jobs (operators) and approx. **2 million** jobs in the entire supply chain
- Contributes **1 - 1.2%** of the EU's GDP
- Annual investment in public transport: approx. **40** billion EUR

Source: UITP

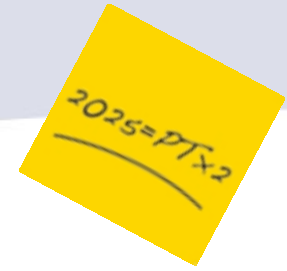
UITP Strategy for the Sector : 2025 = PTx2

- Doubling the market share of public transport worldwide by 2025 (PTx2).
- Bringing about change by:
 - Setting out a galvanising goal for the sector,
 - Fostering a more supportive policy environment.



Developing high quality public transport

Intermodality, a core element for



Lifestyle services

- Seamless, easy, comfortable, last mile, IT...

Business culture

- Mobility provider, alliance and cooperation, wider service portfolio...

Finance

- Business model, multi-operator usage fee, non-transport revenue...

Governance and regulation

- Multi-stakeholder environment, ownership and responsibilities...

Mobility Management

- Parking policy, P&R...

Definition of intermodality

Intermodality is a characteristic of a transport system that allows at least two different modes to be used in an integrated manner in a door-to-door transport chain.

From a traveller's perspective this means: Seamless mobility from point of departure to destination

Intermodal passenger transport

EU LEGISLATION RELEVANT TO MOBILITY AND TRANSPORT IN URBAN AREAS

- Public service obligation
- Public procurement
- State aid
- Passenger rights
- Air quality
- Charging (indirect)
- Vehicle standards
-

Towards a new approach to urban mobility

EN Towards a new approach to mobility in urban areas

FR Pour une nouvelle approche de la mobilité en milieu urbain

DE Ein neuer Mobilitätsgedanke für unsere Städte

ES Hacia un nuevo planteamiento de movilidad en las zonas urbanas

IT Verso un nuovo approccio alla mobilità nelle aree urbane

PL Zmierzmy podejście do mobilności na obszarach miejskich

Sending the right message to travelers on the basis of the “polluter pays” principle

Urban mobility patterns is the result of the individual choices made by citizens every time they are planning a journey.

Making it easy to travel differently, in a sustainable way

Benefiting from seamless travel in urban areas means an intermodal approach making connections possible between different modes during a single journey.



Getting the price right

Initiatives mentioned in the Transport White paper on

- An EU framework for urban and road user charging
- Smart pricing and taxation

Consultation on road charging just finalised

- Suburban and regional transport patterns are crucial for the design and management of urban mobility,
- Transparent and fair pricing scheme for all modes should be achieved within the general transport policy objectives,
- At the same time, the revenues should be earmarked to support the transport policy objectives.

Sustainable urban mobility plans

- Guidelines developed by DG Environment +/- 10 years ago
- Action plan for urban mobility
 - Action 1 — Accelerating the take-up of sustainable urban mobility plans
- Transport White paper contains an initiative on “Urban mobility plans”
- Consultation ongoing on the urban dimension of EU transport policy

Integrated travel information and ticketing

The vision is one of seamless travel and fares:

- The public transport customers should feel welcome and comfortable anywhere they travel. They should be delivered coherent service with simplified interchanges, thorough information and hassle-free ticketing.
- When abroad, the travel experience should be as easy as for local travellers.



IFM
FORUM
INTEROPERABLE FARE MANAGEMENT



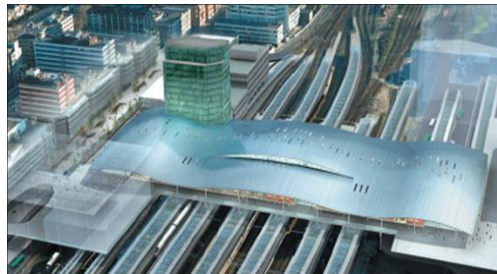
UITP activities: Combined mobility platform

...integrating all complementary mobility services to public transport in one single Platform, promoting collaborations to develop a comprehensive mobility offer responding to all the needs of the users and facilitating door-to-door mobility.

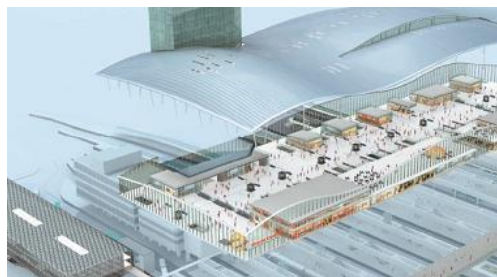


UITP activities:

Urban Transport Interchanges (FP7 project)



Build a toolbox for European cities in the design and operation of new or upgraded interchanges



Enhance services and satisfaction for the travelers, users, interchange operators, societal/economic actors

So what?

- There is a high diversity of situations and solutions in Europe. The European legal framework should refrain from prescribing the details
- Local application of solutions has to be decided at local level
- Leadership, guidance, recommendations & exchange of good practice are useful